

Uniting Across Campuses

...Advisors Networking for Student Success



Navigating Change: "Developing Ourselves To Promote Student Success"

The Ramada Hotel &
Conference Center
2402 N. Forest Road
Amherst, NY 14226

February 27, 2013
8:30 a.m. – 4:30 p.m.



Keynote Speaker
Mr. David Rust

Executive Director
Say Yes to Education
Buffalo, New York

David Rust is the Executive Director of Say Yes to Education, Buffalo. Prior to joining Say Yes Buffalo, David served as Deputy Commissioner for Youth Services/Social Services for Erie County. David Rust worked in Erie County government since 2009, starting as director of the Youth Bureau, funding and working with 70 positive youth development agencies.

He became Deputy Commissioner for Youth Services/Social Services in May 2011. In this capacity he managed a staff of 120 with a \$14 million budget, with a primary focus on juvenile detention and diversion services. He also served the Department of Social Services on numerous interdepartmental projects with county agencies such as Family Court, Mental Health and Probation, and numerous community based collaborations for youth.

Prior to his stint in Erie County government, Rust was the program director for the Youth Character Development Foundation which is a not for profit foundation of Dale Carnegie of WNY and associate director, dean of students and resident director for The Francis E. Kelly Oxford Program at Somerville College in Oxford, Great Britain.

He is a 2003 graduate of St. Bonaventure University with a Masters in Business Administration in Marketing/Management and a B.A. from the Russell J. Jandoli School of Journalism and Mass Communication. He also volunteers with numerous youth-based agencies throughout the City of Buffalo.

Program at a Glance

8:30 a.m. – 9:00 a.m.

Registration/Breakfast

BALLROOM

9:00 a.m. – 9:15 a.m.

Welcome — Jude Jayatilleke, Conference Chair, Senior Academic Advisor/ Counselor,
State College

Educational Opportunity Program, Buffalo

9:15 a.m. – 10:00 a.m.

Keynote Address

“Say Yes Buffalo: A Community Collaboration Resulting in Educational and Economic Reform.”

Mr. David Rust, Executive Director, Say Yes to Education, Buffalo New York

10:15 a.m. – 11:30 a.m.

Concurrent Sessions (choose one)

▶ **ELLICOTT ROOM—First Floor**

Moving Forward with Generation Y

▶ **BUFFALO ROOM—First Floor**

Enhancing Your Professional Development Plan: Social Media and MOOC’s (Massive Open Online Courses) for Academic Advisors

▶ **UNIVERSITY B/C ROOM—Second Floor**

Guiding Students to No Impact During Institutional Changes, A Clear Path to Graduation...

(A Look at Individual Advising Plans)

▶ **UNIVERSITY D/E ROOM—Second Floor**

Community Connections in the First Year: An Assessment of an Initiative Incorporating Civic Engagement into a First Year Seminar for At Risk Students

12:45 p.m. – 2:00 p.m.

Concurrent Sessions (choose one)



ELLICOTT ROOM—First Floor

The OWL Alliance: Online Degree Collaboration Among WNY Community Colleges



BUFFALO ROOM—First Floor

Using LinkedIn: For You and Your Students



UNIVERSITY B/C ROOM—Second Floor

“Pioneers, Not Problems:” An Appreciative Approach to Advising First-Generation College Students



UNIVERSITY D/E ROOM—Second Floor

Attitudes Towards Student Engagement in Undergraduate Students

2:15 p.m. – 3:30 p.m.

Concurrent Sessions (choose one)



ELLICOTT ROOM—First Floor

iAdvise: There’s an App for That!



BUFFALO ROOM—First Floor

Mission Access and Opportunity:

Demystifying Graduation and Retention Rates and How They Apply to Advising Practice



UNIVERSITY B/C ROOM—Second Floor

A Non Traditional Way of Learning: Expanding Horizons by Encouraging Students to Think Outside the Box – Puerto Rico Program



UNIVERSITY D/E ROOM—Second Floor

Intentional Professional Development for Maximum Student Success

Networking/Cash Bar/Appetizers/ Wrap-Up/Raffle

3:30 p.m. – 4:30 p.m.

BALLROOM

Conference Planning Committee

Jude Jayatilleke (Chair)

Allison Armusewicz

Julia Braun

Kelli Hickey

Sarah Piraino

Sarah Robinson

John Sauter

Kirkshinta Turnipseed

Janeen Wilder

Stephanie Atti

Amie Pistrin-Faust

Sabrina Fennell

Michelle Semski

Jillian Reading

Amanda Sauter

Lynette Towns

Heather Welser

Amiee Woznick

A special THANKS to those who volunteered and assisted during the day of the conference.

Session I
10:15 a.m. – 11:30 a.m.

ELLICOTT ROOM—First Floor

Moving Forward with Generation Y

Presenter: Mollie Ward-Crescente, Professor of Business, Villa Maria College

American businesses have updated policies and practices to respect the values, behaviors and ideas of Generation Y. Today's businesses management styles and cross functional training methods enhance this generation workplace satisfaction and efficiency. In this seminar, we will discuss Generation Y's modern attitudes and the way they desire to learn and be trained. Best practices from industry will be examined and advisors can determine which practices they can implement in their advisement activities

BUFFALO ROOM – First Floor

Enhancing Your Professional Development Plan: Social Media and MOOC's (Massive Open Online Courses) for Academic Advisors

Presenter: Jillian Reading, Academic Advisor, School of Public Health & Health Professions, University at Buffalo

The creation of a professional development plan is the first step in taking control of your career and its advancement. If you have one you may have included conference attendance, books to read, classes to take, committees to join or other related activities, but where do you go from there? What do you do if you have limited funds available? What if you just don't have time to sit through a night course on the "Current and Future State of Higher Education," but want the information? What if you could attend a conference from your desktop and take classes online for FREE at your own pace. Social media and MOOC's (Massive Open Online Courses) make this a reality. Learn how to set up a Twitter account, participate in weekly academic advising chats and get a taste of recent conference backchannels that contain tremendous amounts of best practices, articles and personal commentary on the profession of academic advising. We will also discuss how to find MOOC's relevant to academic advisors and some tips on getting started with them.

UNIVERSITY B/C ROOM- Second Floor

**Guiding Students to No Impact During Institutional Changes, A Clear Path to Graduation...
(A Look at Individual Advising Plans)**

Presenters: Nathan Hendrickson, Academic Advisor, Electrical, Computer, & Telecommunications Engineering Technology/Civil Engineering Technology, Environmental Management & Safety, Rochester Institute of Technology; Anne Walton, Senior Academic Advisor, Civil Engineering Technology, Environmental Management & Safety, Rochester Institute of Technology

The goal of this presentation is to inform the audience members about the value of Individual Advisement Plans, but also how the best interests of students should be serviced during institutional change to ensure no harm. Currently our institute is systemically transitioning from a quarter calendar system to a semester calendar system. In this transition the advisors have been tasked to create Individual Advising Plans (IAP) for each individual student. Our department has taken the IAP model and will continue to use this model after the calendar change is complete to ensure not only that students successfully transition from quarters to semesters, but also to give a guided view toward the requirements to graduation. We will discuss how these changes have positively impacted our relationships with our students through required meetings, and how the IAP has helped clear up confusion regarding program requirements and course sequencing. We will focus on the level of care needed in meeting students' individual needs, and also how we as advisors have been able to keep up with fast-paced modifications during the institutional change. Some of the topics we will also cover are as follows: how we stayed informed of the changes, how we networked to receive the information, and how we continued to keep the students and their success as our main priority.

UNIVERSITY D/E ROOM—Second Floor

Community Connections in the First Year: An Assessment of an Initiative Incorporating Civic Engagement into a First Year Seminar for At Risk Students

Presenters: Kirkshinta Turnipseed, Educational Opportunity Program Senior Counselor, University at Buffalo; Sarah Piraino, Access to College Excellence Program Advisor, University at Buffalo; Dr. Ramelli Choates, Access to College Excellence Program Senior Advisor, University at Buffalo

Creating purposeful environments in higher education is critical to campus retention efforts, an area of increased national concern. First-year seminars and civic engagement are two academic interventions that current research literature suggests can enhance the likeliness of success outcomes for at risk student populations. In the fall of 2012 the Cora P. Maloney College at the University at Buffalo utilized both of these interventions in CPM 101, a FYS designed for at-risk students enrolled in a CPMC program. Students in the course engaged in a large scale community project serving a local service agency. This presentation summarizes the development, implementation and assessment of the service initiative in the FYS courses and also provides an overview of the retention theory related to FYS and service. Participants will have access to perspectives of students who were enrolled in the course through their writings as well as feedback from the instructors who were able to observe, monitor and guide this process with their students as they acclimated to their very first semester of college. The presentation also includes recommendations for advisors seeking to incorporate service into FYS initiatives.

Session II
12:45 p.m. – 2:00 p.m.

ELLICOTT ROOM—First Floor

The OWL Alliance: Online Degree Collaboration Among WNY Community Colleges

Presenters: Bob Knipe, Dean of Learning Technologies, Genesee Community College; Judith Littlejohn, TA/Distance Learning, Learning Technologies, Genesee Community College; Martie Dixon, Assistant Academic Dean, Distance Learning and Alternative Course Delivery, Erie Community College; Colleen Gentry, Online Student Concierge, Erie Community College

The Online Western NY Learning Cooperative was developed by Corning, Erie, Finger Lakes, Genesee, and Monroe Community Colleges. OWL's mission is to "operationalize a regional alliance wherein a working adult student may earn an affordable, accessible online degree or certificate by seamlessly pooling courses taken from any one or a combination of fully accredited member community colleges, leading to connections with employers and baccalaureate institutions." OWL colleges collectively offer nearly fifty online degrees, all fully accredited and approved by SUNY and NYSED. The Alliance came about as eLearning professionals and advisors realized they already collaborated on many levels, and shared students when it best served those students' needs. Presenters will outline the rationale, history, strategies, resources, and current status of the OWL Alliance, a year in development and now completing its first year of full implementation.

BUFFALO ROOM – First Floor

Using LinkedIn: For You and Your Students

Presenter: Ed Brodka, Group Learning Coordinator/Career Counselor, Career Services, University at Buffalo

This presentation will help participants understand the importance of having a LinkedIn profile for themselves as a professional, as well as how to use LinkedIn as an advisement tool. Participants will learn how to create and improve their own LinkedIn profile. Specific examples will be given to demonstrate how LinkedIn can be used in an advisement appointment to help students explore major and career options. An action planning sheet will be used by participants to develop ways to utilize LinkedIn to help them meet their specific professional goals. Issues will be discussed, such as responding to a request from a student to "connect" on LinkedIn.

UNIVERSITY B/C ROOM- Second Floor

“Pioneers, Not Problems:” An Appreciative Approach to Advising First-Generation College Students

Presenters: Lisa Black, Assistant Director, TRiO Student Support Services, Medaille College; Tiffany Hamilton, Student Success Advocate, TRiO Student Support Services, Medaille College; Amanda Sauter, Student Success Advocate, TRiO Student Support Services, Medaille College

This presentation will draw upon the appreciative advisement model developed by Dr. Jennifer L. Bloom Ed.D. at the University of South Carolina, in order to explore ways to leverage the enthusiasm and drive that first-generation college students start higher education with. We will identify common obstacles that lead to attrition of first-generation college students and offer strategies for effective intervention. We will share advising techniques that have been successful for a TRiO Student Support Services Program that specifically serves this population.

UNIVERSITY D/E ROOM—Second Floor

Attitudes Towards Student Engagement in Undergraduate Students

Presenter: Akil McCleod, Academic Advisor, Educational Opportunity Program, Buffalo State College

This presentation is based on a research study that proves that higher levels of student engagement play a positive role in the overall success in undergraduate students. Student engagement represents the time and effort students devote to activities that are empirically linked to desired outcomes of college and what institutions do to persuade students to participate in these activities. Other areas explored were the role student engagement plays in persistence to graduation, and a student’s subjective well-being.

Session III

2:15 p.m. – 3:30 p.m.

ELLICOTT ROOM—First Floor

iAdvise: There’s an App for That!

Presenter: Samantha Calabrese, Academic Advisor, School of Management, University at Buffalo

This presentation will introduce advisors to the constantly changing and evolving technology that can aide and enhance developmental advising. Many times advisors are concerned that new technology requires more time and effort than is needed, or could potentially throw their face to face advising completely out the window! By taking advantage of emerging technology such as: screencasts, screen capture, web conferencing, mobile apps, QR codes, social media and more, advisors can use these technologies to create

more developmental dialogue when having academic advising appointments. This presentation will remove the fear that technology will someday replace face to face advising, and substitute it with the comfort and knowledge of how to use technology to have more meaningful conversations with students once you get them in your office for one on one advising. All of the technology discussed will be free or a hundred dollars or under, making it budget friendly as well.

BUFFALO ROOM – First Floor

Mission Access and Opportunity: Demystifying Graduation and Retention Rates and How They Apply to Advising Practice

Presenters: Dr. Tracy Johnson, Assistant Vice Provost, Educational Opportunity Program, University at Buffalo; Dr. Cathleen Morreale, Coordinator, Public Service Internship, Peer Mentor, and Experiential Learning Programs, University at Buffalo; Heather Welsler, Project Assistant and Counselor, Ronald E. McNair Post-Baccalaureate Program, University at Buffalo

Within higher education today, there is a strong call to advising departments to be accountable for their existence, primarily through retention and graduation data. Understanding retention and graduation at the program level enables advisors to develop effective and comprehensive opportunity services, and approaches that support students' personal and academic successes, while also contributing to institution goals. This presentation seeks to demystify retention and graduation by providing participants with working definitions, theory, and research in an effort to encourage advisors to seek and utilize graduation and retention data for their professional use. Workshop participants will have the opportunity to identify multiple ways of understanding graduation and retention data. Additionally, participants will gain understanding of the various characteristics important to consider when assessing retention and graduation, to expand assessment from simply two numbers, to more tailored and detailed evaluation. Finally, the workshop presenters will share perspectives and strategies on how to engage practicing staff in the excitement of examining retention and graduation data to be used for application to advising and developing best practices. Active discussion will be encouraged throughout the presentation to solicit best practices from participants' experiences.

UNIVERSITY B/C ROOM- Second Floor

A Non Traditional Way of Learning – Expanding Horizons by Encouraging Students to Think Outside the Box – Puerto Rico Program

Presenter: Evelyn Rosario, Senior Academic Advisor, Educational Opportunity Program, Buffalo State College

Utilizing as a model the Puerto Rico Program at Buffalo State College, an initiative using "ideas as tools" and

from a team work approach, advisors, faculty, and staff learn about opportunities that enhance student participation in non-traditional ways of learning via studying abroad and/or special programs. A bilateral benefit, to student and professional staff, is observed when learning and traveling in the process is achieved along with the experience. Advisors, faculty, and staff develop professionally, creating and expanding a network and collaborative efforts. A study conducted on the Puerto Rico Program since its inception in 1993 substantiates students' retention, better academic achievement, and graduation rates for which it serves as a "tool" for academic advisement.

UNIVERSITY D/E ROOM—Second Floor

Intentional Professional Development for Maximum Student Success

Presenters: Ryan Taughrin, Admissions and Student Services Coordinator, Graduate School of Education, University at Buffalo; Danielle Kuroski, Program Coordinator, Undergraduate Academies, University at Buffalo

In a time of budget constraints, finding innovative ways to enhance your professional development is of the utmost importance, but where do you begin? Join us as we share resources to stay current within the field, gain new skills, network, and plan for your professional development. We will review the NASPA, ACPA, and CAS Professional Competencies, as well as provide participants with tools and resources to begin one's own professional development. We will also provide specific examples of ways to enhance your professional development beyond travel to regional and national conferences, while also addressing how your own development can translate into leading students on successful curricular, academic, professional, and personal paths. "Meeting students where they are at" is crucial given the fact that today's student comes to us with a myriad of experiences, challenges, successes, questions, and needs. In this session, we will ensure that you feel comfortable in using competencies to intentionally explore your own professional development so that you can best support students. You WILL leave this session with tangible ideas on paper to make the most of your professional development resources and hold yourself accountable!

Ramada Hotel Map/Floor Plan

