

**Developing The Next Top
Advisor Instructors:
Transforming the Classroom One Seminar At A Time**

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Temple University

2023 WNY Advising Conference

February 15, 2023



Joy Stroman

- 9+ Years at Temple University
- Expert in Virtual Advising and Online Instruction
- Course Coordinator for First-Year Seminar
- Former NACADA Region 2 Mentor
- 2022 Temple University Outstanding Professional Advisor Award Winner
- 2023 NACADA Region 2 Excellence in Advising Primary Role Award Winner



Gavin Farber

- Academic Advisor, Fox School of Business
- 11 Years at Temple University
- 10 Years – Adjunct Instructor
 - First Year
 - Exploratory/Undeclared/Sophomore
 - Transfer
- Collaborated on the creation of new seminar courses
- Help to train new advisors interested in teaching
- Presented at Regional and Annual NACADA Conference on topic with colleagues from Temple and U of Pittsburgh

Outline

- History of Seminar Courses
 - Within Higher Education
 - Within Temple University
- Creation of Seminar Courses
 - Fox School/Temple
 - How To Create Your Own Classes
- Rewards and Challenges of Seminar Courses
- Questions/Answers

History of Seminar Courses

Within Higher Education

History of the Seminar Course

- The importance of first-year success has long been an issue dating back to Early American Higher Ed History
 - Institutions created diverse opportunities to engage students through orientations, seminars and surveys (Gordon, 1991)
- 1888: Boston University created a freshman orientation course
 - Created to assist in the college transition





History of the Seminar Course

1911: Reed College (Portland, Oregon) created the first credit-bearing freshman orientation courses

Topics Covers in	“The College Life Course”
I. The College Problem	II. The Early American College
III. The Development of Higher Education	IV. Special Developments
V. The Purpose of College	VI. The College Curriculum
VII. The Individual Plan of Study	VIII. General Conditions of Study
IX. Elementary Factors of Study	X. Thought Factors of Study
XI. Scholarship	XII. Student Honesty
XIII. Health	XIV. College Life
XV. College Spirit	XVI. Student Government
XVII. Intercollegiate Athletics	XVIII. Fraternities and Sororities
XIX. College Religion	(Fitts & Swift, 1928, p. 156)

History of Seminar Courses

- 1930s-1940s-1950s: “Adjustment” courses, not as academic
- 1960s: Some courses disappeared (Drake, 1966)
- 1970s: “New” college students (first-gen, non-traditional, and minority students) brought a need to create new courses assist students with their transition
- 1980s: 75% of American colleges offered some type of orientation course (El-Khawas, 1984)
 - Importance of seminars in assisting with student retention (Fidler & Hunter, 1986)
- Present: Seminars reflect the needs and concerns of students
 - Institutional leadership
 - Cultural Diversity
 - Gender Equality

Five Models of Seminar Courses

Orientation
Model

Academic
Model

Professional
Model

Curricular
Model

Eclectic
Model

Seminar Courses at Temple University

Temple University Seminars

- Temple's Office of the Vice Provost for Undergraduate Studies (OVPUS) was the curricular home to all University Seminar courses.
 - Designed for each stage of the undergraduate career
 - First Year Seminar: Transition to the University
 - 1001- Introduction to rigors of university life; Academic Resources
 - 1002- Major Exploration, Career Development, Applied Learning
 - 1003- Academic Bridge for International Students
 - Sophomore Seminar: Professional planning and development
 - 2001- Career Planning and Development
 - Junior Seminar: Professional planning & post-graduate ed support
 - 3003- Staff Development Seminar (RA, OL, Greek Life)
 - Transfer Seminar: Professional planning, development
 - 2002- Planning for Success

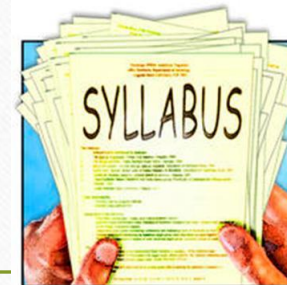
In the Beginning....

- Advisors at the Fox School of Business taught seminar-based courses in the past
 - Business Administration 50
 - Course required by all Fox Undergraduates
 - Taught by Fox academic advisors
 - Two credit course = academically driven course
 - University Seminar 1001
 - Course in conjunction with the Fox Living Learning Community
 - Taught by 3-5 advisors
 - Approximately 60 first semester freshmen
 - Three-Four sections for Fox LLC students
 - One section for int'l students



Developing the Fox Section of UNVS 1002

- Advisor interest to development a seminar for undergraduate exploratory business students
 - Fall 2012- an email was sent out by the OSVPUS for advisors interested in teaching other sections of seminars (1002, 2001)
 - Submitted an interest to our coordinator of the LLC
 - Permission was given by supervisor
 - Found Co-Instructor
 - Set up a meeting with OSVPUS
 - Given a sample syllabus to design a business-oriented curriculum
 - Submitted syllabus for review
 - Approved and course section opened



Creating the Seminars

BA 1001

BA 1002

BA 2002

Temple Seminar Culture Shift

- New budget model (RCM); schools/colleges started to create their own seminar courses taught by academic advisors
- Fox Four Year Leadership/Freshman Seminar Initiative Committee
 - Begin in July 2016
 - Fox advisors volunteered to join senior leadership, faculty and staff on the development of a new first year seminar course
 - Collaborated on the development of syllabus
 - Advisors were required to complete Fox Online Teaching Certificate



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BA 1001 Business Seminar I

- This course provides students with the foundation necessary for success in Fox and at Temple. Students engage in interactive workshops to develop the academic, professional, and life skills required for Fox School of Business students. Topics include study habits, industry alignment, time management tools, goal setting techniques, financial literacy, embracing/understanding diversity, and university resources. Students work closely with an Academic Advisor to develop an academic plan.
- **7 Week Course**

BA 1001 – Advertising

- Freshman Orientation Group Advising
- Earn 100 Fox Leadership Development Program (FLDP) points if C- or higher earned
 - Fox teamed with Sutable to gamify involvement with student professional organizations (SPOs), seminar courses and other activities within five different categories
 - **Personal and Professional Development**
 - **Financial Literacy**
 - **Global and Cultural Awareness**
 - **Community Engagement**
 - **Ethics**



BA 1002 – Business Seminar II

- Business Administration 1002-Business Seminar II, is a one-credit course that introduces first-year students to discover major interests through applied learning and other career-oriented experiences. The course exposes students to career paths in business and encourages major exploration through discussions with faculty, informational interviews, readings, and opportunities to practice skills needed to become more efficient students. This course will also reintroduce the rigors of higher education. Many topics covered in this course not only apply to your growth as a student, but also to your social and professional development.
- Took the UNVS 1002 for Fox students and used that as framework for BA 1002.

BA 1002 Advertising

Attention University Studies Students!

Consider registering for BA 1002 for Spring 2023!

Introductory seminar course will expose you to majors and career options to help you realize your ideal occupation and course of study at Temple.

7A Section

31355—BA 1002—Section 001

Wednesday, 4:00 PM to 5:20 PM

January 18— March 1, 2023



BA 1002 is taught by academic advisors and student services practitioners at the Fox School of Business. Join us to learn more about your future and meet some fantastic Fox staff and faculty members to help you learn more about the opportunities at FSBM.

7B Section—ONLINE

39907—BA 1002—Section 701

Thursdays 4:00pm to 5:20pm

March 16-April 27, 2023



Any questions or interested in registering? Please contact instructor:

Gavin Farber at gavin.farber@temple.edu

- Worked with supervisor to email listservs for Freshman, Sophomores and Undeclared – Business Majors
- Teamed with Enrollment Management offer FLDP points for taking course (“C-” or higher = 100 points).
- Future Fox Leaders = Retention Group
- Targeted populations of Academic Warning/Probation
- Suggested new transfers starting at business school
- Went to large lectures of freshman courses
- Contact Advising Center Partners
 - Academic Resource Center (University Studies – Undeclared)



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BA 2002 – Business Transfer Seminar

- The Business Transfer Seminar is a one-credit optional course that introduces transfer students to the Fox School of Business and Management and Temple University. Students will be given an opportunity to discover major interests, work on career planning and development and orientate themselves to their new campus. The course will encourage students to explore their individual strengths, engage with faculty, staff and fellow students, and gain new connections on and off campus. Many topics covered in this course not only apply to your growth as a student, but also to your social and professional development.

BA 2002 Advertising

BA 2002: Business Transfer Seminar **Help with your transition to Fox!**

**The Transfer Seminar will help acquaint you with many resources and skills that will help you to be successful at Fox and Temple.
Earn a C- or better and get 100 FLDP Points!**

2 sections are available

**7A- Online section- 48244- from 5:30-6:50 on Wednesdays
Instructor- Claudia Bereshnyi- Claudia@temple.edu**

**7B- In person section- 45244 from 4:00pm-5:20pm on Mondays
Instructor- Gavin Farber- gavin@temple.edu**

Reach out to Claudia or Gavin with any questions!

Seminar Influence

- Fox's School Business Seminar syllabus was being sent to other advising centers across campus to help advisors develop their own seminar classes
 - College of Liberal Arts (CLA)
 - College of Science & Technology (CST)
 - College of Engineering (ENGR)
 - Honors Program
- Advisors can help other advisors' development and train other future instructors of these courses

Benefits and Challenges of Teaching

Benefits

- Professional development opportunity
 - Put on your year's PD Plan
- Stronger student bonds outside of advising center
- Developing your CV
- Designing your ideal classroom
 - Academic freedom
- Co-Teach/Training new advisor instructors
- Technological – LMS
 - Blackboard/Canvas

Benefits

- Offering new compensation opportunities for advisors
 - Hired as Adjunct Instructors each semester
 - New "role" within the university
- Network with campus partners
 - Career Center/Professional Development Centers
 - Wellness Resource Center
 - Faculty

Benefit – Being Innovative

- Fall 2022 – Fox Living Learning Community
 - Students took two 7-week seminar courses
 - BA 1001 – August 22 to October
 - BA 1002 – October – December
- Allowed for full semester of engagement with LLC students
- New Partnership – University Housing

Challenges



Developing your
teaching
identity/philosophy

Finding your
voice
Feeling prepared
for the
classroom



Developing syllabus,
assignments,
rubrics

Are assignments
challenging
enough
Will students
enjoy lectures?



Pressure from
outside influences

Other
administrative
leaders

Challenges



Grading

Failing a student



Time Management

Time out of the office



Technology

Online Learning/Teaching



Other duties as
assigned

Coordinating courses



Questions and Answers

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