

PARTS OF A NACADA CONFERENCE PROPOSAL

PRESENTATION FORMAT TYPES:

- LECTURE SESSION
- PANEL SESSION
- POSTER SESSION
- PRE-CONFERENCE SESSION
- SCHOLARLY PAPER SESSION

SESSION TITLE:

- CLEAR, CONCISE, AND DESCRIPTIVE
- 100 MAXIMUM CHARACTERS
- DOES NOT HAVE TO RELATE TO CONFERENCE THEME

ABSTRACT:

- PROGRAM SUMMARY OR DESCRIPTION
- THIS IS THE TEXT THAT WILL APPEAR ON THE CONFERENCE PROGRAM WEBSITE AND APP
- EFFECTIVELY COMMUNICATE CONTENT OF SESSION TO POTENTIAL ATTENDEES
- 135 MAXIMUM WORDS

PROPOSAL:

- 750 MAXIMUM WORDS
- SHOULD NOT MERELY BE A RESTATEMENT OF ABSTRACT!
- ARTICULATE LEARNING OUTCOMES FOR SESSION: WHAT WOULD ATTENDEES OF YOUR SESSION KNOW, LEARN, OR BE ABLE TO DO AS A RESULT OF YOUR PRESENTATION?
- AGENDA/OUTLINE OF SESSION: HOW WOULD YOU SPEND THE 35 MINUTES OF YOUR PRESENTATION?
- WHAT ADDITIONAL BACKGROUND INFORMATION WOULD BE USEFUL FOR THE REVIEWERS TO KNOW ABOUT YOUR PRESENTATION?
- REFERENCES TO BOOKS/ARTICLES/ETC ARE GOOD (AND THERE IS A SEPARATE SUBMISSION SECTION FOR THEM!)

CONFERENCE SESSION TOPIC BRAINSTORM PROMPTS

Develop a bunch of awesome ideas! Nothing is too crazy!

WHAT AM I INTERESTED IN (RELATED TO ADVISING OR NOT)?

FROM WHAT BOOKS, ARTICLES, EXPERIENCES, THEORIES, ETC HAVE I LEARNED SOMETHING ABOUT ADVISING?

WHAT VOICE, PERSPECTIVE, OR EXPERIENCES CAN I CONTRIBUTE TO THE FIELD?

WHAT EMERGING OR PERSISTENT ISSUES RELATED TO ADVISING ARE PROMINENT ON MY CAMPUS? WHAT CREATIVE STRATEGIES HAVE I/MY TEAM USED TO OVERCOME OR ADDRESS THESE ISSUES? (HOW DO I KNOW THESE SOLUTIONS HAVE BEEN EFFECTIVE?)

IS THERE A STUDENT POPULATION, ADVISING APPROACH, STUDENT DEVELOPMENT/IDENTITY THEORY, OR RESEARCH QUESTION I WANT TO DO A DEEP DIVE INTO AND SHARE WITH OTHERS?



ADDITIONAL BRAINSTORM PROMPTS



DOES THE CONFERENCE THEME INSPIRE ANY IDEAS?

WHAT INTERESTING OR UNIQUE THING AM I DOING AT MY INSTITUTION? IS THE IDEA WORTH SHARING?

WHAT TOPIC WOULD BENEFIT YOU MOST AT A CONFERENCE?

WHAT TOPIC SEEMS TO BE MISSING OR ABSENT FROM PAST CONFERENCE SESSIONS?

WHAT IS A CURRENT "HOT TOPIC" WITHIN ADVISING OR HIGHER EDUCATION, AND HOW WOULD YOU CONTRIBUTE YOUR THOUGHTS OR CRITIQUES OF IT?

WHO COULD YOU PARTNER WITH TO CO-PRESENT? AT YOUR INSTITUTION, A PARTNER INSTITUTION, COMPARABLE PROGRAM, FROM NACADA ADVISING COMMUNITY OR OTHER ONLINE GROUP...

HAVE A CONVERSATION WITH A CREATIVE FRIEND, IN ADVISING OR NOT. WHAT IDEAS COME UP?

WHAT ARE YOU EXCITED ABOUT IN YOUR WORK?

HAVE YOU DONE A LITERATURE REVIEW ON A TOPIC FOR A CLASS OR INTERNAL REPORT? WHAT COULD YOU SHARE WITH OTHERS FROM THAT EXPERIENCE?

FINISH THE SENTENCE: "AS A MEMBER OF THE GLOBAL ADVISING COMMUNITY, IT IS IMPORTANT TO ____."

EVEN MORE BRAINSTORM PROMPTS

THINK ABOUT A CONFERENCE SESSION OR TOPIC YOU'VE SEEN BEFORE, BUT APPLY THE SCAMPER METHOD TO IT:

- SUBSTITUTE? SUBSTITUTE PEOPLE, COMPONENTS, MATERIALS
- COMBINE? COMBINE WITH OTHER FUNCTIONS OR THINGS
- ADAPT? WHAT COULD BE ADDED
- MODIFY? WHAT COULD BE CHANGED
- PUT TO OTHER USE? COULD YOU PUT THE IDEA TO ANOTHER USE, OR IN A DIFFERENT SETTING?
- ELIMINATE? REDUCE OR SIMPLIFY
- REVERSE OR REARRANGE? WHAT COULD BE SWAPPED OR FLIPPED? WHAT IF THE PROCESS WERE DONE DIFFERENTLY?

(SCAMPER METHOD BY BOB EBERLE)

WHAT ARE YOUR VALUES? WHAT PRINCIPLES ARE IMPORTANT TO YOU IN ADVISING?

IS THERE A HISTORICAL PERIOD IN HIGHER EDUCATION THAT YOU WANT TO LEARN MORE ABOUT? HOW DID ADVISING GROW, ADAPT, OR CHANGE DURING THAT TIME?

WHO IS SOMEONE IN THE FIELD OF ADVISING WHO YOU ADMIRE, WHOSE OPINIONS YOU VALUE, WHO INFLUENCES YOUR DECISIONS, OR WHOSE WRITING CHANGED THE WAY YOU APPROACH YOUR WORK?

WHAT SIMILES OR METAPHORS WOULD YOU USE TO DESCRIBE YOUR WORK OR ADVISING APPROACH? (BY ASSOCIATING AN UNFAMILIAR IDEA WITH ONE THAT IS COMMON, YOU MAY SPARK BETTER UNDERSTANDING OF COMPLEX IDEAS!)

WHAT MAKES ADVISING IN YOUR PARTICULAR CONTEXT UNIQUE?

WHO IS YOUR IDEAL AUDIENCE FOR A CONFERENCE PRESENTATION? NEW ADVISORS? MID-LEVEL ADVISORS OR MANAGERS? ADVISING ADMINISTRATORS? WHAT WOULD YOU TELL THAT GROUP OF PEOPLE?

WHAT IS A TOPIC ABOUT WHICH YOU COULD PROVIDE A MORE "ADVANCED" OR COMPLEX PRESENTATION? (MAYBE YOU'VE SAT THROUGH A SESSION BEFORE AND THOUGHT, "SURE, I ALREADY KNEW THIS! WHAT COMES NEXT?")

ARE YOU REALLY GOOD AT ASSESSMENT? DATA ANALYSIS? DEFINING RESEARCH QUESTIONS? HOW COULD YOU TEACH OTHERS THESE SKILLS?

NOTES & IDEAS

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A large, empty rectangular box with a black border, intended for taking notes. It is the middle column.

A large, empty rectangular box with a black border, intended for taking notes. It is the rightmost of three columns.

ACTION ITEMS

THE TOPIC I FEEL MOST LEAD TO FURTHER EXPLORE RIGHT NOW IS:

you can always change your mind later!

THE CONFERENCE I PLAN TO SUBMIT THIS PROPOSAL TO IS:

it's okay to wait until next year, but still think about your goal!

THREE THINGS I WILL DO AFTER THE CONFERENCE TO MAKE SURE I MEET THIS GOAL:

NAMES OF POSSIBLE COLLABORATORS:

THE CALL FOR PROPOSALS TIMEFRAME IS:

It's fun to get excited!