WNY Advising Conference

Wednesday, February 15, 2023

Hosted Virtually

wnyadvising.weebly.com

Inclusion - Respect - Community

8:50 - 10:00 a.m.   Welcome from Conference Chair
Carly Hale, University at Buffalo

Keynote Address
Jennifer L. Bloom, Ed.D.,
Professor, Dept. of Education Leadership
& Research Methodology
Founder, Office of Appreciative Education
Florida Atlantic University

10:00 - 10:10 a.m.   ~10 Minute Break~

10:10 a.m. - 11:10 a.m.   Session One *(choose one)*

A: It Takes a Village: Supporting our Scholars through Campus Partnerships
B: Advising with Structure and Efficiency: Bringing Your Best Self as
     a Caring Professional
C: Navigating Student Support: How Title III & Student Information Systems Support
     an Evolving Student Population
D: Developing the Next Top Advisor Instructors: Transforming the Classroom
     One Seminar At a Time

11:10 - 11:20 a.m.   ~10 Minute Break~

11:20 a.m. - 12:20 p.m.   Session Two *(choose one)*

A: Improving Advisement Efficiency: How D'Youville University Moved to
     a 32-Hour Work Week while Maintaining Student Satisfaction
B: Creating An Equitable Student Environment
C: Be Prepared: Emergency and Crisis Planning for Advisors

12:20 - 1:20 p.m.   ~Lunch Break~

1:20 p.m. - 2:20 p.m.   Session Three *(choose one)*

A: How to Write a Conference Proposal

B: Leveraging User Experience Design to Enhance Student Outcomes

C: 1st Now: Forming a Foundational Relationship of Support for First-semester, First-year Students

D: Mentoring Advisor: Molding the Next Generation of Advising Practitioners

Closing remarks will provided at the end of each Session Three presentation.

Learn More about WNY Advising

wnyadvising.weebly.com

WNY Advising's mission is to foster collaboration and networking among advisors and higher education professionals in the greater Western New York (WNY) area and beyond. WNY Advising has evolved beyond its role as a conference provider into a professional development resource and event hub for advising and connecting with each other. It also acts as a repository for advising, career, social justice, technology and professional development resources.

Conference Updates
- Updates, Information, Committees**,** Summer Coffee Talk

Professional Development Resources
- Professional Development**,** Partnerships and Events

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2023 Conference Committee

CONFERENCE CHAIR:
- Carly Hale, University at Buffalo

COMMITTEE MEMBERS:
- Julia Braun
- **Carly Hale (Chair)**
- Christy Krawczyk
- Heather Martin
- Tim Matthews
- Mary Kate Metzger
- Wendy Orosz
- Adriana Pera
- Amie Pistrin-Faust
- Jennifer Rosseland-Bates
- John Sauter
- Baylee Snodgrass
- Allison Suflita

Join the Committee
wnyadvising.weebly.com/committee.html

Welcome

Welcome

8:50 a.m.

Carly Hale, *carlydus@buffalo.edu, She/Her/Hers*
Chair, WNY Advising Conference
Senior Academic Advisor, EPAC, University at Buffalo

Keynote

9:00 - 10:00 a.m.

Keynote Address

Jennifer L. Bloom, Ed.D., *She/Her/Hers*
Professor, Dept. of Education Leadership & Research Methodology
Founder, Office of Appreciative Education
Florida Atlantic University

Jenny Bloom is a Full Professor in the Department of Educational Leadership and Research Methodology at Florida Atlantic University (FAU). In addition, she is the Coordinator of the Higher Education Leadership Master's Degree Program and Founder of the Office of Appreciative Education https://www.fau.edu/oae/) at FAU.

She previously served as a Clinical Professor and Director of the M.Ed. program in the Higher Education & Student Affairs Program at the University of South Carolina. Prior to UofSC, she served as the Associate Dean for Student Affairs & the Medical Scholars Program at the University of Illinois College of Medicine at Urbana-Champaign.

Dr. Bloom served as the 2007-08 President of the National Academic Advising Association (NACADA) and was named the recipient of NACADA's Virginia N. Gordon Award for Excellence in the Field of Advising in 2017. Dr. Bloom has co-authored six books and numerous articles and has presented her work at over 500 higher education institutions and conferences.

Live Session 1: 10:10 - 11:10 a.m.

Session One Options

A) It Takes a Village: Supporting our Scholars through Campus Partnerships

Over the last 5 years the SUNY Oswego EOP program has amplified their campus partnerships through a bi-annual conference day and weekly campus partner visits. This session will cover the campus partnerships we offer and future plans

Grace Maxon-Clarke, *She/Her/Hers, Grace.maxon@oswego.edu*
EOP Senior Academic Counselor, SUNY Oswego

B) Advising with Structure and Efficiency: Bringing Your Best Self as a Caring Professional

Advisors face the daily challenge of juggling student service, monitoring and updating many records and systems, meeting deadlines from various constituents, and more. How can we do it all while taking care of ourselves? This session will present strategies and allow time for idea sharing and reflection amongst participants.

Lauren Cannon, *She/Her/Hers, ltcpdg@rit.edu*
Academic Advisor, Rochester Institute of Technology

C) Navigating Student Support: How Title III & Student Information Systems Support an Evolving Student Population

Students needs are constantly changing. How is D'Youville University responding to these changes? Through D'Youville's Title III Strengthening Institutions award, the role of "Student Navigator" was created and a predictive support model was implemented using EAB Navigate to provide additional and strategic supports for students. This session will explore how the advising approach of the Student Navigator in concert with EAB Navigate predictive support model, early alerts, and communication modes aid in a student's success.

Shannon Myers, *She/Her/Hers, myerss@dyc.edu*
Student Navigator, D'Youville University

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Session One Options

D) Developing The Next Top Advisor Instructors: Transforming the Classroom One Seminar at a Time

This presentation will highlight how academic advisors can create more savvy students through engaging them in seminar courses focused on their student development. Advisors from the Fox School of Business at Temple University designed a course that was created to assist freshmen, sophomores, and transfers through their undergraduate experiences. Through the completion of these one-credit courses, students were given the tools to expose themselves to academic departments and faculty, career and professional development centers, experiential learning opportunities, and involvement activities both on and off campus. Join the conversation and learn how you can create your own seminar courses to actively engage your advisors in a unique learning experience that will transform the "student experience".

Gavin Farber, *He/Him/His, gavin.farber@temple.edu*
Academic Advisor, Temple University

Joy Stroman, *She/Her/Hers, joy.stroman@temple.edu*
Senior Academic Advisor, Temple University

Live Session 2:   11:20 - 12:20 p.m.

Session Two Options

A) Improving Advisement Efficiency: How D'Youville University Moved to a 32-Hour Work Week while Maintaining Student Satisfaction

In January 2022, D'Youville University announced its decision to shift from a 5-day to a 4-day (32-hour) work week. In this presentation, we will look at the ways in which the D'Youville advisement team not only adjusted to this institution-wide shift, but in turn, used it as an opportunity to increase office efficiency and bolster student satisfaction. We will begin by discussing the general ways in which DYU advising operates, from cross-training staff to the physical relocation of related offices. Furthermore, we will delve into the challenges that the 32-hour work week presented and how we embraced these to create positive changes. Finally, we will conclude by sharing what is working for our office in hopes that these suggestions can promote advisement efficiency at other institutions.

Bailey Hornung, *She/Her/Hers, hornungb@dyc.edu*
Assistant Director of Academic Advisement, D'Youville University

Belinda Penque, *She/Her/Hers, penqueb@dyc.edu*
Academic Advisor, D'Youville University

Julia Byrne, *She/Her/Hers, davisj@dyc.edu*
Academic Advisor, D'Youville University

Session Two Options

B) Creating An Equitable Student Environment

Creating an equitable student environment takes several critical steps that are often misunderstood and/or not genuine. By starting with you, working with 'We' and implementing the results of a climate assessment, a more equitable environment for all can be achieved.

During this session, we will be focusing on honoring the dignity and identities of both students and staff, a case study of the UB Honors College Generation Honors program as well as a discussion on the realities of achieving an equitable environment.
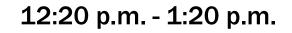
  Darius L. Melvin , *He/Him/His, dariusme@buffalo.edu*
       DEI Specialist, Cornell University

C) Be Prepared: Emergency and Crisis Planning for Advisors

The move to remote working and advising in the spring of 2020 caught a lot of advising units unprepared for this disruption to normal circumstances. Now that we have settled into some sort of routine within a pandemic, it is important to be sure that your advising unit is prepared for other types of emergency situations: disruptive or disturbed individuals, campus emergencies, weather emergencies, and health emergencies. This session will assist advisors and advising administrators in evaluating current emergency preparedness plans and filling gaps where emergency plans may not yet exist. We will also discuss how to train advisors on emergency plans and how to incorporate emergency planning into regular staff conversations.

  Sarah Howard, *She/Her/Hers, howard.933@osu.edu*
       Academic Programs Services Specialist, The Ohio State University

Lunch Break   12:20 p.m. - 1:20 p.m.

Session Three Options

A) *How to Write a Conference Proposal*

Have you ever attended a conference and thought, "I think I could present on ___ topic!" Maybe you have been deterred by the idea of actually writing a session proposal, or feel like you don't have enough "experience" to contribute to the conversation happening during conferences. This session is designed to help you start brainstorming possible topics and collaborations with others, while also demystifying the proposal writing process. We will review common proposal language and definitions, as well as venues and opportunities for submission. Attendees will leave the session understanding how proposals are reviewed, and hopefully with increased confidence to add their voice to a future conference!

Sarah Howard, *She/Her/Hers, howard.933@osu.edu*
    Academic Program Services Specialist, The Ohio State University

While registration for the WNY Advising conference this year is free, we are accepting donations of any amount to help cover conference technology and accessibility costs.

You can Donate by Credit Card or you can mail a donation to UB Foundation, Inc., PO Box 900, Buffalo, NY 14226-0900 with a notation "to Undergraduate Advisement Council fund" in the memo line.

Thank you!

B) *Leveraging User Experience Design to Enhance Student Outcomes*

How do we strategically re-envision goals for student success in a dynamic advising environment? Whether you are an advisor or administrator, explore the concept of user experience (UX) design and how it provides new lenses to support change while centering the student experience and voice. UX design considers how policies, staffing, and structures of advising help achieve our strategic goals. Unlike Intentional design, which focuses on learning outcomes, UX design examines experiences through the lens of the student. Effective use can highlight areas which need to be addressed to remove barriers, inequities, and non-essential elements. Participants will be invited to share, analyze, and contemplate how UX design approaches can be applied to their own campuses to strengthen advising practices.

John Sauter, *He/Him/His, jps@niagara.edu*
    Assistant Dean for Academic Affairs, Niagara University

Keep in touch with WNY Advising!

Follow us on social media for exciting WNY Advising updates and events!

Live Session 3:   1:20 - 2:20 p.m.

C) 1st Now: Forming a Foundational Relationship of Support for First-semester, First-year Students

For the Fall 2022 semester, academic advisors in the School of Architecture and Planning at UB piloted a small outreach program for our first-semester, first-year students that were identified as first generation or underrepresented students. This outreach program, called 1st Now, was conducted within the first 5 weeks of the semester and focused on helping students identify and connect with a support network.   While we had modest participation in the pilot, we had several interesting interactions and learned a lot to help us with future implementation. We hope you can take ideas from our experience, but we also welcome your feedback as we prepare to implement again next year.

Eric Streeter, He/Him/His es54@buffalo.edu
Director of Student Success and Senior Academic Advisor, University at Buffalo

D) Mentoring Advisor: Molding the Next Generation of Advising Practitioners

This presentation will highlight the benefits and challenges of mentoring relationships. It will provide important and helpful information if you are interested in starting a mentoring program or entering into a mentoring relationship. Advisor mentoring experiences will be highlighted whether created through participating in departmental or institution-wide mentoring programs. Information may be applied to programs for professionals as well as students. Tips for establishing successful mentoring opportunities will be shared to show the audience how easy it is to find a mentor. Join the session to hear how mentoring partnerships can be assigned and begin quickly or develop over many years, sometimes beginning very informally and growing to positive formal mentorships.

Gavin Farber, He/Him/His, gavin.farber@temple.edu
Academic Advisor II, Fox School of Business, Temple University

Thank you for attending the 2023 Western New York Advising Conference!
Please complete our post-conference survey: bit.ly/3jRB5So

We look forward to seeing you at the 2024 conference!

Session Three Options (continued)

GRADUATE STUDIES

NIAGARA UNIVERSITY GRADUATE DEGREE PROGRAMS

CRIMINAL JUSTICE ADMINISTRATION

FINANCE

INFORMATION SECURITY AND DIGITAL FORENSICS

INTERDISCIPLINARY STUDIES**
· Social Justice

MBA
· Accounting
· Corporate Finance
· Global Business and Supply Chain Management
· Healthcare Administration
· Human Resources Management
· International Business
· Professional Accountancy
· Strategic Management**
· Strategic Marketing

PSYCHOLOGY/COUNSELING
· Applied Behavioral Analysis*
· Clinical Mental Health Counseling
· School Counseling
· School Psychology

SPORT MANAGEMENT

TEACHER EDUCATION
· Early Childhood and Special Education*
· Early Childhood/Childhood Education
· Educational Leadership*
· Educational Leadership-International*
· International Teaching and Learning
· Literacy
· Literacy and English Language Learners
· Middle Childhood/Adolescence Education
· Special Education*
· TESOL

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