

MISSION

The **Uniting Across Campuses** conference is a day-long program that will provide an opportunity for advising professionals throughout the Western New York higher education community to network and receive information on a variety of topics directly related to providing comprehensive advisement services for students.

KEYNOTE ADDRESS

The Keynote Address is expected to offer the advising audience some broad, contextual insight to the basics of academic advising and the current state of academic affairs in higher education.

This year we are pleased to have **Janet Ramsey, Ph.D., Associate Vice-President for Undergraduate Education** and Dean of Buffalo State's University College, the academic home for all first-year and undeclared students. As Associate Vice-President for Undergraduate Education, she is responsible for articulating and leading Buffalo State's strategic initiatives for education, as well as overseeing faculty development and student research initiatives. As Dean of University College, she oversees a variety of programs promoting first-year transitions to college and supporting student success. Dr. Ramsey joined Buffalo State as an Assistant Professor in 1985. She was promoted to Associate Professor in 1990, and to Full Professor in 1995.

Trained as a Chaucerian and scholar of medieval literature with a doctorate from SUNY Buffalo and a master's in English from SUNY College at Fredonia, Dr. Ramsey used her undergraduate training in journalism at Ohio State University to begin teaching journalistic writing in 1979. Since then she has taught news writing, feature writing, literary journalism, newspaper design and desktop publishing, as well as courses in the humanities.

Dr. Ramsey led the college's Communication Department, with over 500 student majors, as chair for five years. Under her direction, the department began its work toward professional accreditation, substantially revised its curriculum, and acquired digital television and audio facilities. She has been a teaching fellow of both the American Press Institute and the Poynter Institute for Media Studies. She has written two journalism textbooks for college students: *Feature and Magazine Article Writing* (Brown and Benchmark, 1994), and with department colleagues Richard Whitaker and Ron Smith, *Media Writing: Print, Broadcast, and Public Relations* (Allyn & Bacon, 2000).

Dr. Ramsey's service to the journalism profession includes the sponsorship of several workshops on campus for high school students, including a weeklong summer program held in conjunction with the national conference in Buffalo of the Native American Journalists Association. Dr. Ramsey also served as Vice-President and then President of the Buffalo International Society of Professional Journalists.

CONCURRENT SESSIONS

The Concurrent Sessions will offer a choice of round-table and panel discussions focusing on topics aimed at helping us to motivate ourselves as advisors, retain our students and provide better advising related services to our students.

DOOR PRIZES

We anticipate awarding a few door prizes to our conference attendees. In the past, door prizes have included apparel or gift items with a university or program logo on it. Gift certificates to local restaurants and retailers are also welcomed. If you are able to donate an item for the door prizes please indicate on the far right page w/ your registration information.

AGENDA

8:30 – 9:00	<u>Registration/Breakfast</u>
9:00-9:30	<u>Keynote Address</u>
9:30 – 10:45	<u>Concurrent Sessions</u> (choose one) - Learning Styles and Advising - Discipline Specific Orientations - Wellness at your Desk
10:45-11:00	<u>Break and Networking</u>
11:00-12:15	<u>Concurrent Sessions</u> - Advising Undecided Students - Born to be Wired: Technology, Communication & the Millennial Generation
12:15-1:30	<u>Lunch and Dessert Discussions</u>
1:45 – 2:45	<u>Concurrent Sessions</u> - Medical School Myth vs. Reality - Advising Student Athletes
2:45-3:15	<u>Wrap-Up/Questions/Evaluations</u>
***ALL DAY	<u>RESOURCE TABLE</u>

This year we will provide a resource table in the Mail Lobby for the duration of the conference. We invite participants from all schools to bring brochures, flyers, informational handouts, job announcements, etc....to put on this table for the purposes of sharing/networking with your advising colleagues.

Uniting Across Campuses...UAC 2005

REGISTER

6th Annual Conference Conference Fees:

Professional: \$40.00 before February 25th
\$50.00 after February 25th
Graduate Students: \$25.00

The conference fee includes a continental breakfast, mid-morning snack break, buffet lunch, and afternoon snack break. The fee also covers conference handouts and materials. Attendees will also have an opportunity to receive special door prizes

Please provide the following information and return by **Friday, February 25, 2005.**

Name: _____
Title: _____
Institution: _____
Department: _____
Campus Address: _____
Telephone #: _____
Email Address: _____

☐ **I will donate to the door prize collection!**

Please check one:

I am a: ☐ Professional ☐ Graduate Student

Check, money order, purchase orders accepted!

Made payable to:

UB Foundation - Undergraduate Advisement Council

Mail with this registration form to:

**UAC conference
ATTN: Ramelli Choates
University at Buffalo
222 Norton Hall
Buffalo, New York 14260-1800**

Please note: registration fees are non-refundable.

Advisors Networking for Student Success

This conference is an initiative planned by representatives from various Western New York Institutions of Higher Education. The goal of the conference is to explore innovative techniques to utilize in the advising profession.

Conference Planning Committee:

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Undergraduate Advisement Council 2005 Conference

Uniting Across Campuses...



...Advisors Networking for Student Success

**Classics 'V' Banquet Facility
2425 Niagara Falls Boulevard**

**March 2, 2005
8:30 a.m. – 3:15 p.m.**

Sponsored by:
**University at Buffalo
Undergraduate Advisement Council**

With support from:
**Buffalo State College
Medaille College
D'Youville College**