

Session II 1:15 – 2:15 p.m.

Strengths Based Advising

Presenter: Sheryl Duquette, Perkins IV Assistant Project Director, Erie Community College

In an informational style workshop, this talk will focus on the well researched approach of Strengths Based Advisement. The Gallup Organization's StrengthsQuest (SQ) has a theoretical foundation that is closely linked to and exemplified by the Positive Psychology perspective. This perspective begins with what is positive and normal about people – rather than focusing on their deficiencies or what is abnormal about them – and focuses on a person's wellbeing.

College Success & the Cinema

Presenter: Eileen N. Merberg, Retention & Leadership Specialist, Buffalo State College

John Cusack struggles to bring purpose to his life, while Robin Williams provides the support needed so a student can move toward developing intellectual and social competence. Perhaps the most widely known and applied theory of student development, Arthur Chickering's psychosocial model of identity development comes to life through engaging and powerful movie clips highlighting each vector along which traditionally aged college students develop. Learn how we can apply the theory to enhance our student's success.

From Frustration to Fulfillment: Advising the Undeclared College Student

Presenter: Sally Dingee, Academic Advisement Specialist, Monroe Community College

The overwhelming challenges involved in advising undeclared college students can be frustrating for many professionals. This session will focus on competencies professionals need to make a difference in the education of these sometimes at-risk students. A comprehensive overview of the Undeclared Option at Monroe Community College will be shared as well as ways participants can begin to assess advising practices and services provided at their campus.

Spotlight Session 2:30 – 3:45 p.m.

Methods of Measurement & Assessment for College Academic Advising

Presenter: Dr. Henry J. Durand, Senior Associate Vice Provost Undergraduate Education, Director, Center for Academic Development Services, University at Buffalo

This session will provide an overview of program evaluation for Conference Participants with an interest in program evaluation of academic advising. This session will provide participants with an understanding of how assessment and evaluation schemes are designed and how questions are formulated. It will examine the critical distinctions between formative (process) evaluation and summative (outcomes) evaluation.

Advisors Networking for Student Success

This conference is an initiative planned by representatives from various Western New York institutions of higher education. The goal of the conference is to explore innovative techniques to utilize in the advising profession.

Conference Planning Committee

Kelli Hickey (Chair): University at Buffalo

Allison Armusewicz: Niagara County Community College

Stephanie Atti: D'Youville College

Hadar Borden: University at Buffalo

Ramelli Choates: University at Buffalo

Kara Cutler: Genesee Community College

Sabrina Fennell: Daemen College

ReGina Garrett: University at Buffalo

Tara Jabbaar-Gyambrah: Hilbert College

Jude Jayatilleke: Buffalo State College

Mary Ellen Mulvey: Medaille College

Sarah Piraino: University at Buffalo

Verlainie Quinney: Erie County Community College

John Sauter: Niagara University

Alisha Taggart-Powell: University at Buffalo

Nicole Tagliarino: Canisius College

Amy Yoder: D'Youville College

Uniting Across Campuses...



...Advisors Networking for Student Success



“The Changing Face of Advising”

The Ramada Hotel & Conference Center
2402 N. Forest Road
Amherst, NY 14226

March 3, 2010
8:30 a.m. – 3:45 p.m.

Keynote Speaker **Dr. Scott L. Johnson**



Dean of University College & Associate Vice President of Undergraduate Education at Buffalo State College

Dr. Scott Johnson serves Buffalo State as Dean of University College and Associate Vice President for Undergraduate Education. He joined the Criminal Justice Department of Buffalo State College in 1994 after finishing his doctoral studies at Penn State. His scholarly interests include criminological theory, race and its impact on the criminal justice process, and criminal justice ethics. His publications and presentations cover a range of topics including the Bible and capital punishment, racial profiling by police, the criminogenic effects of race, institutional racism in death penalty procedures. His work on the impact of race in criminal justice led to his election as Coordinator of the African and African American Studies Unit at Buffalo State from 2000-2006. Teaching remains Dr. Johnson's passion, and he has received numerous citations for his teaching including the President's Award for Excellence in Teaching in 2003 and Outstanding Educator in the Criminal Justice Field in 2001. Dr. Johnson served as Assistant Dean for First-Year and Academic Support Programs at Buffalo State before becoming dean. In his current role, he manages academic programs designed for incoming first-year students and undeclared students. University College also houses enrichment program and academic support programs for all students. He continues to conduct research on interdisciplinarity, student learning, teaching effectiveness, and student affairs/academic affairs partnerships.

Program at a Glance

8:30 – 9:00 a.m.

Registration/Breakfast – BALLROOM

9:00 – 9:10 a.m.

Welcome – BALLROOM

9:10 – 10:00 a.m.

Keynote Address

Dr. Scott L. Johnson—BALLROOM

Dean of University College & Associate Vice

President for Undergraduate Education

SUNY College at Buffalo

10:15 – 11:15 a.m.

Concurrent Sessions (choose one)

► *Advising Issues and Strategies for a Changing Transfer Population*

Jennifer R. Meyers, Lia Hallett, Rebecca Mack
UNIV B/C ROOM

► *Investigating Student Subcultures/
Subpopulations in Higher Education*

Jamie Jueckstock
ELLICOTT ROOM

► *The Customer is Always Right. So, is the
Student a Customer or Client?*

Robert Mead-Colegrove
UNIV D/E ROOM

11:15 – 11:30 a.m.

Break

11:30 a.m. – 12:05 p.m.

Roundtable (Choose One)

Technology and Advising—ELLICOTT ROOM

Pre-Advisement—UNIV B/C ROOM

Connecting Students with Opportunities

Outside of the Classroom—UNIV D/E ROOM

12:05 – 1:05 p.m.

Lunch – BALLROOM

1:15 – 2:15 p.m.

Concurrent Sessions (choose one)

► *From Frustration to Fulfillment: Advising the
Undeclared College Student*

Sally Dingee
UNIV D/E ROOM

► *Strengths Based Advising*

Sheryl Duquette
UNIV B/C

► *College Success and the Cinema*

Eileen N. Merberg
ELLICOTT ROOM

2:30 – 3:45 p.m.

Spotlight Session

Dr. Henry J. Durand
ELLICOTT ROOM

Session I

10:15 – 11:15 a.m.

Advising Issues & Strategies for a Changing Transfer Population

Presenters: Jennifer R. Meyers, Admissions, University at Buffalo; Lia Hallett, Student Advising Services, University at Buffalo, Rebecca Mack, Career Counselor, Monroe Community College

Research from both SUNY Central and the CICU (Commission on Independent Colleges & Universities) shows that recent trends in enrollment growth at both the 2 and 4-year levels are only expected to continue. The presentation is aimed at discussing what implications this growth may

have on transfer counselors and advisors and strategies for addressing any issues that may arise due to the expected enrollment trends “promoting and easing transfer” within SUNY and also among all colleges and universities in New York State and basically the end result is - MORE STUDENTS.

Investigating Student Subcultures/ Subpopulations in Higher Education

Presenter: Jamie Jueckstock, Resident Director, Collegiate Village, Buffalo State Graduate Student

Participants will be able to focus on awareness and understanding regarding our special and unique contemporary student sub-populations. In relation, a comprehensive resource and tool will be distributed presenting the results of an investigation of the characteristics and advising needs of the various student sub-populations. Application to our college and university campuses will be a final collaborative discussion topic.

The Customer is Always Right. So is the Student a Customer or Client?

Presenter: Robert Mead-Colegrove, Director, Orientation & New Student Programs, Buffalo State College

Does your institution consider the student a client? Should they? This session will present a case study of an institution that utilizes online advisement and assigning of courses (AKA Block Scheduling) for first-year students. Come learn about the paradigm shift from customer to client perspective of advisement. Time will be given to discuss the pros and cons of pre-selection of courses for first-year students.