

## Academic Advising and Technology - Resources

### Determining Technology Goals and Evaluating Resources

- How Technology Complements Academic Advising to Impact Student Success <http://bit.ly/p8Xn1v>
- Build Better Relationships Through Blogging <http://bit.ly/qHLKpL>
- Principles for Change in Response to the Financial Crisis in Higher Education <http://bit.ly/r10umP>
- IES National Center for Educational Statistics - Higher Education Enrollment Trends <http://1.usa.gov/qnj6DD> & Fast Facts <http://nces.ed.gov/fastfacts/>
- Beyond Needs Assessments: Identifying a Community's Resources and Hopes | National Service-Learning Clearinghouse <http://bit.ly/n3ZXZU>
- Kirkpatrick Foundational Principles - Return on Expectations (ROE) <http://bit.ly/mQpGSp>
- Learning Analytics: Kirkpatrick-Philips Model <http://bit.ly/pgPKOo>
- Your Guide to Social Networking Online [http://www.pbs.org/mediashift/2007/08/digging\\_deeperyour\\_guide\\_to\\_so\\_1.html](http://www.pbs.org/mediashift/2007/08/digging_deeperyour_guide_to_so_1.html)
- Being Purposeful with Social Media « TechKNOW Tools <http://bit.ly/n2dOxB>
- The Professional Collaborative Ladder <http://plc-next.posterous.com/collaboration-ladder-the-professional-collabo>
- What Is Social Learning? <http://bit.ly/qgD3Hf>
- What's the Point of Social Media Metrics? « OUseful.Info, the blog... <http://bit.ly/qEELGC>
- The 10 Social Media Metrics Your Company Should Monitor - SocialTimes.com <http://bit.ly/n0FJ7i>
- 2011 Horizon Report <http://bit.ly/noGbh1>

### Creating Your Technology Plan

Engage - Student Readiness Inventory <http://www.act.org/engage/>

Student Voice - Types of Assessment

<https://studentvoice.com/app/wiki/Types%20of%20assessment.ashx>

Online Student Readiness Assessment: SmarterMeasure <http://www.readi.info/>

Want to learn more about these great technologies?

Check out EDUCAUSE's 7 Things You Should Know About... Learning Technology Topics | <http://www.educause.edu/research-and-publications/7-things-you-should-know-about/7-things-you-should-know-about-learning-technology-topics>

Resources on academic advising: NACADA <http://www.nacada.ksu.edu/>

### Reviewing and Evaluating Technologies for Advising

blogs:

- Penn State World Campus <http://studentblog.worldcampus.psu.edu/>,
- UMass <http://blogs.umass.edu/psls/>

advising videos:

- [Xtranormal example - http://www.xtranormal.com/watch/7624725/prepare-for-advising](http://www.xtranormal.com/watch/7624725/prepare-for-advising)
- Penn State Abington, Video Tutorials <http://www.abington.psu.edu/academics/advising-center/video-tutorials>,
- Penn State World Campus, How Online Learning Works [http://www.youtube.com/watch?v=ToDY\\_fVRLSk](http://www.youtube.com/watch?v=ToDY_fVRLSk)
- Camtasia <http://www.techsmith.com/camtasia.html>,
- Captivate <http://www.adobe.com/products/captivate.html>

social media:

- Facebook <http://www.facebook.com/psuworldcampus?ref=ts&fref=ts>,
- Twitter <https://twitter.com/PSUWorldCampus>,
- LinkedIn <http://www.linkedin.com/groups?gid=1281077&mostPopular=&trk=tyah>,
- YouTube <http://www.youtube.com/psuworldcampus>,
- Flickr <http://www.flickr.com/photos/psuworldcampus/>,
- Student Blog <http://studentblog.worldcampus.psu.edu/>
- Prezi <http://prezi.com/>
- SlideShare <http://www.slideshare.net/>
- Jing Project <http://www.techsmith.com/jing.html> & other Tech Smith Projects <http://www.techsmith.com/products.html>
- Yammer <https://www.yammer.com/> to create your own private network
- Google Plus <https://plus.google.com/>

Example of a secure email form: <http://www.mcgill.ca/students/advising/resources-students/ask-advisor> (requires log in credentials)

7 Things You Should Know about Flipping the Classroom [PDF]  
<http://trc.virginia.edu/Flipping%20the%20Classroom.pdf>

Free conference call - <http://www.freeconferencecall.com/>

### **Addressing Privacy and Security Issues**

Tips for Using a Wifi Network <http://www.onguardonline.gov/articles/0014-tips-using-public-wi-fi-networks>  
<http://www.securityfocus.com/columnists/385>

### **Social Media**

Guiding Social Media at Our Institutions- survey & results (preliminary) with Dr. Tanya Joosten  
-#SM needs institutional support, organically grows & can be inhibited by privacy concerns

Examples of Social Media: Sharing Strategies, Policies & Privacy Concerns in Higher Education  
<http://bit.ly/BreakDrinkSMhighered>

## References

- Brogan, C. (2010). Social Media 101: Tactics and Tips to Develop Your Business Online. Wiley.
- Garulay, E. (2012). Navigating social media legal risks: Safeguarding your business. Pearson Education, Inc.
- Joosten, T. (2012). Social media for educators. San Francisco, CA: Wiley/Jossey-Bass.
- Scott, P.R. & Jacka, J.M. (2011). Auditing social media: A governance and risk guide. Hoboken, NJ: John Wiley & Sons, Inc.

## Other Resources

- Greenfield, M. (2010, January 23). Higher Ed, Social Media and the Law. Retrieved from <http://www.markgr.com/higher-ed-social-media-and-the-law/>
- Happe, R. (2009, August 6). The Iceberg Effect of Community Management. The Community Round Table. Retrieved from <http://community-roundtable.com/2009/08/the-iceberg-effect-of-community-management/>
- Ogneva, M. (2010, May 4). The Evolving Role of Community and Social Media Managers. Social Media Today. Retrieved from <http://socialmediatoday.com/mariaogneva/106914/evolving-role-community-and-social-media-managers>

## Reviewing and Evaluating Technologies for Advising

advising podcasts:

- University of Oregon <http://journalism.uoregon.edu/quickquestion>,
- Penn State World Campus Pawcast <http://student.worldcampus.psu.edu/community/pawcast>
- Garage Band <http://www.apple.com/ilife/garageband/>,
- Audacity <http://audacity.sourceforge.net/>,
- Pro Tools <http://www.avid.com/US/products/family/pro-tools>

snipping tool: Windows7

- screen sharing:
- Join.me <https://join.me/>

webinar/meeting:

- Blackboard Collaborate <http://www.blackboard.com/platforms/collaborate/overview.aspx>
- Adobe Connect <http://www.adobe.com/products/adobeconnect.html>
- GoToMeeting <http://www.gotomeeting.com/fec/>
- Webex <http://www.webex.com/>

## Piloting Technology, Coordinating Communication Efforts, and Evaluating Success

University of Memphis - Appointment Plus Pilot

Appointment Plus <http://www.appointment-plus.com/>

Pilot the Technology: Wh? What? Where? When? How? How Long?

### **ACE Pilot**

The ACE Pilot, UTSC <http://aaccadvising2.pbworks.com/w/page/1174188/FrontPage>

Current "ACE" after evaluation: <http://utspace.blogspot.ca/> or <https://www.facebook.com/utspace>

NACADA TechTalk 4 8-9-12 #AdvTech Webcast Notes - Google Drive <http://bit.ly/SsluSb>

### **#ugstJOUR First Year Seminar/Advising Cohort**

#### **[UGST 1000 First Year Seminar & Learning Community]**

About the Class <http://ugstjour.wordpress.com/about/>

Class Blogs & Twitter Profiles

<http://ugstjour.wordpress.com/class-blogs-twitter/>

#ugstJOUR Photo Album

<http://www.flickr.com/photos/souvenirsofcanada/sets/72157631313574612/>

### **Example of #ugstJOUR student experience**

- Campus Resources <http://storify.com/ugstJOUR/ugstjour-explores-the-unt-campus-resources>
- Self Assessment <http://belisanizde.wordpress.com/2012/10/02/multiple-intelligences-test-varik/>
- Major/Career Family Tree <http://melodyhere.wordpress.com/2012/09/27/family-tree-2/>
- Elevator Pitch (Development) <http://jakebanksugst.wordpress.com/2012/11/01/my-escalator-speech/>
- Create A Lesson Plan for Peers <http://slm1294.wordpress.com/2012/11/09/financial-planning/>
- Reflection <http://ugstisaac.wordpress.com/2012/12/04/final-thoughts-on-ugst/>

### **Further Reading & Research**

- NACADA Clearing House Resources  
<http://www.nacada.ksu.edu/Resources/Clearinghouse/Clearinghouse-Index.aspx>
- NACADA Technology in Advising Commission
  - #AdvTech Commission Wiki <http://advtech.pbworks.com/>
- The Horizon Report (Technology Trends in Higher Education)  
<http://horizon.wiki.nmc.org/>
  - 2012 Report <http://www.nmc.org/publications/horizon-report-2012-higher-ed-edition>
- The Wired Campus Blog - The Chronicle of Higher Education  
<http://chronicle.com/wiredcampus/>
- EDUCAUSE <http://www.educause.edu/>
  - 7 Things You Should Know About Technology  
<http://www.educause.edu/research-and-publications/7-things-you-should-know-about/7-things-you-should-know-about-learning-technology-topics>

- Sloan Consortium <http://sloanconsortium.org/>
- Campus Technology <http://campustechnology.com/Home.aspx>
- Council for Advancement of Standards (CAS) in Higher Education <http://www.cas.edu/>