Baylee Richards
Advising Across Generations: Using a Person First Approach
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As advisors, we spend a considerable amount of time developing and maintaining relationships with students.

Use this worksheet for self-reflection. Reassess your advising strengths across the various groups of students you primarily advise:

1.	What are your strengths in advisement?
2.	Who do you primarily advise?
Advising Across Generationsliterally:	
	■ Baby Boomers (1946-1964)*
	 Desire action oriented messaging
	 Strong personal or face to face foundation
	■ Gen X (1965-1979)*
	 Desire a conversational, approachable tone
	Relatable examples and evidence
	■ Millennials (1980-1995)*
	Desire to the point, quick hits of info that is oriented to their interests and packaged to consumption
	habits
	Gen Z (1996 and later)*Desire to be "hooked in" quickly
	Connect the dots between their online and offline worlds
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3.	Choose an advising experience that was trying or challenged you. What could've been done differently? Was it a situation of mismatching advisement style with communication style?

^{*}Kent, C. & Bruk, E. (2017) From AARP to Gen Z: Focusing communications based on audience mindsets (Ologie), Communicators in Conversation Conference-UB