Early Alert and a Collaborative Approach:

Best Practices for Advising First Year Students



Presented By

Julie Stuart

- Academic Advisor- School of Trades and Apprenticeships
- jstuart@niagaracollege.ca

Andrea Tran

Academic Advisor - School of Media Studies atran@niagaracollege.ca



NiagaraCollege.ca

Overview

- Key Issues in Advising
- NC Early Alert Strategy
 - Beacon
 - Student Strengths Inventory
 - Intervention Strategies
 - Partnerships
- Patterns and Trends
- Take Aways



NiagaraCollege.ca

Audience Poll

Who Participates in your Early Alert Program?

Response options:

- Respond at PollEv.com/andreatran732
- Text ANDREATRAN732 to 37607 once to join, then text your message



Key Issues

Student satisfaction with Academic Advisement services had decreased by 5% over the last 5 years*. Niagara College's retention and graduation rates had remained fairly constant over the last 3 years* (2012-2015), despite the development of an Academic Advisement Team.

Advisors spent significant time conducting data mining activities, in an attempt to determine which students to focus on.

Advisors spent a significant amount of time with transactional activities, preventing them from focusing on a formalized advising strategy.

Niagara College (CPIs), Canada

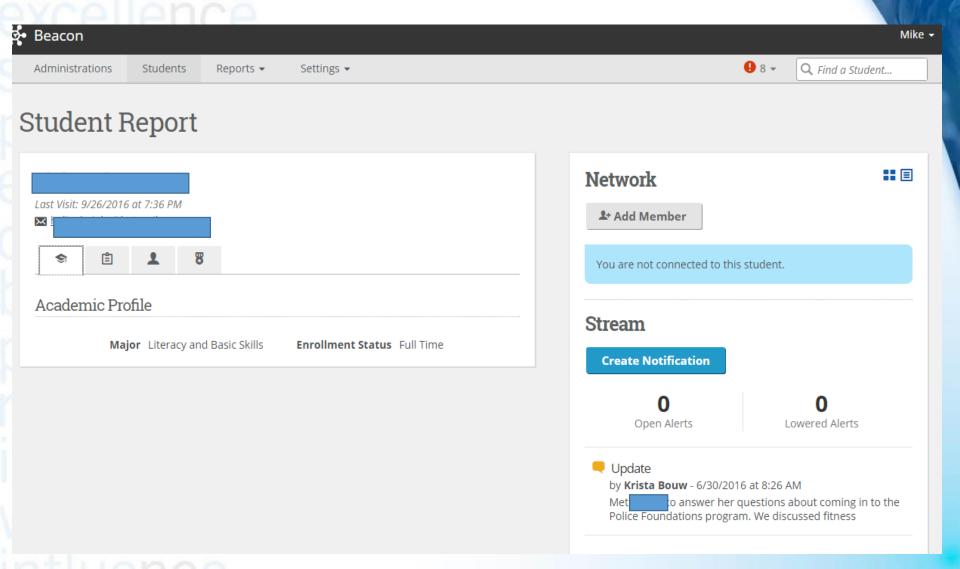
*Source: NC's Annual Report - Key performance indicators (KPIs) and College performance indicators (CPIs), Project Charter Document

Niagara College Early Alert Strategy

- Beacon as a Case Management Tool
- Student Strengths Inventory as an Early Alert Tool
- Intervention Strategies
- Campus Partnerships- A Collaborative Framework



Beacon A Case Management Tool



Administrations

Students

Reports ▼

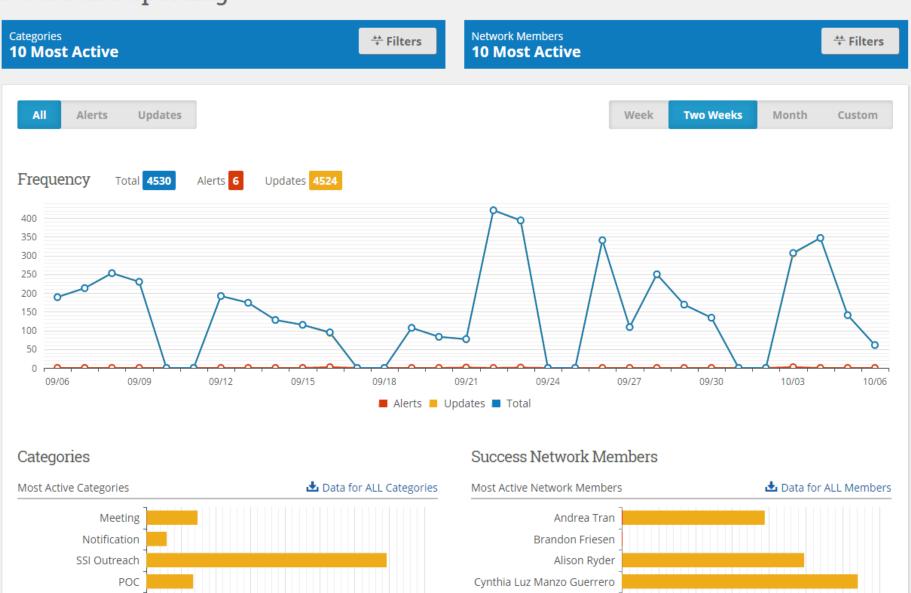
Settings 🕶



Q Find a Student...

Notation Reporting

No Show



Krista Bouw

Student Strengths Inventory (SSI)

- A questionnaire that includes a range of questions on personality and motivational habits and attitudes that facilitate functioning well in school
- All incoming First Year students were ask to complete the SSI
- SSI was facilitated using a mixed model:
 - In-Class (computer labs, with I-pads or mobile devices)
 - Email or Blackboard Post
 - Postcard instructions (in-class discussion)
- 74% completion rate overall for Fall 2016



Student Strengths Inventory (SSI)

The SSI seeks to measure the following factors:

Academic Engagement

Commitment to academics

Academic Self-Efficacy

Confidence to achieve academically

Campus Engagement

Connection to school and campus activities

Educational Commitment

Dedication to obtaining a college degree

Resiliency

Approach to challenging situations

Social Comfort

Comfort in social situations

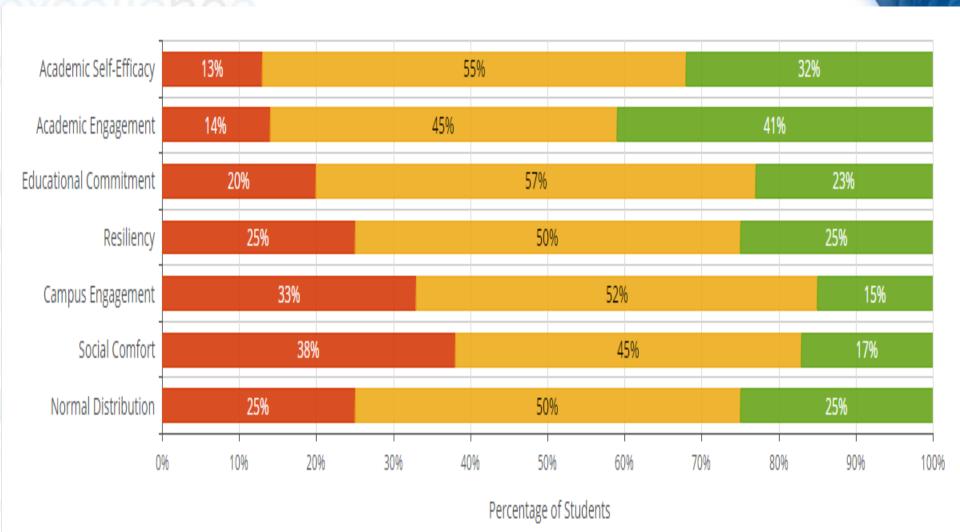


Source: Campus Labs

http://beaconsupport.campuslabs.com/hc/en-us/articles/203979368-Non-Cognitive-Factors-of-the-Student-Strengths-Inventory

NiagaraCollege.ca

SSI Analytics- Fall 2016



eriorilarice

Student Strengths Inventory (SSI)

The 6 factors are used to give us:

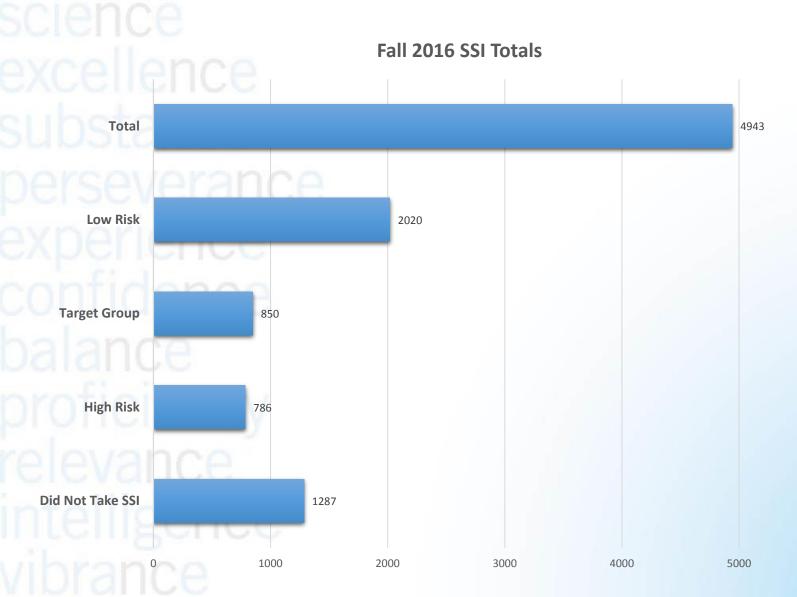
- Retention Probability
- Academic Success Probability

A combination of the two scores was used to place students into groups:

- High Risk
- Low Risk
- Target Group
- Did Not Complete the SSI

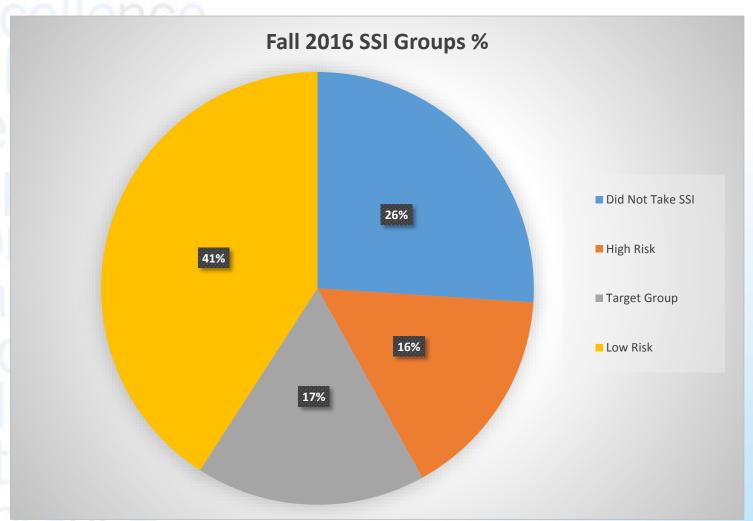


SSI Results 2016 Fall





SSI Results 2016 Fall





Intervention Strategy Development

The goal of the SSI is to highlight the retention and academic success probabilities of first year students. Advisors targeted those that were at-risk academically, and were highly engaged, with the intention of creating meaningful connections with students.

RISK	High
)EMIC	Med
CAI	Low

	Medium Engagement	Target Highest Engagement
Untargeted	Low level Engagement	Medium Engagement
Mass/I	Mass/Untargeted	Outreach

Low

Med

High

ENGAGEABILITY



NiagaraCollege.ca

Intervention Strategies

Did Not Take SSI - Passive Intervention

• Assumption: Not engaged or present in class during SSI administration

Low Risk - Passive Intervention

- Above 75% in Academic Success and Retention Probability
- Assumption: this group will be successful without intervention

High Risk- Passive Intervention

- Less than 65% in Academic Success and less than 55% in Retention Probability
- Results indicate low engagement and commitment

Target Group- Targeted Intervention

- 65-75% in Academic Success and 56-60% in Retention Probability
- Results indicate positive engagement and commitment, and at risk academically



Intervention Strategies

Passive Intervention

- Students received email referring them back to their SSI Results
- Provided with information relating to available supports and services
- Open invitation for further discussion



Intervention Strategies

Targeted Intervention

- Invited to meet with Academic Advisor to discuss results in detail – Structured Format
- Discuss courses/program and any challenges or concerns
- Review of and referral to relevant supports and services
- Two week follow-up appointments



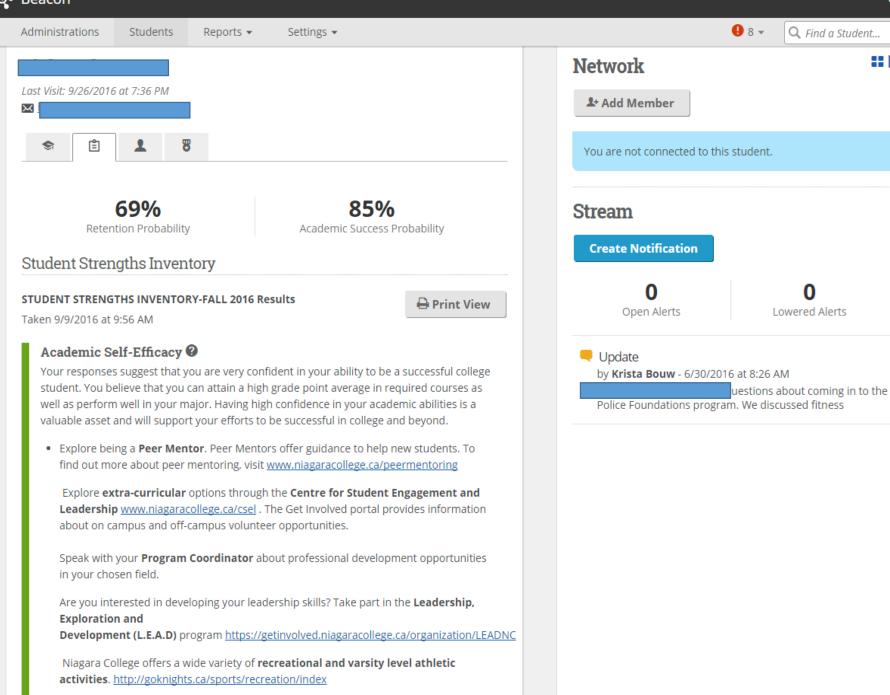
NiagaraCollege.ca

Campus Partnerships

- As part of the Early Alert strategy, campus partnerships were created to maximize the support framework for first-year students.
 - SSI Recommendations- Partnerships with variety of campus supports and services (view results)
 - Peer Tutoring
 - Peer Mentoring
 - First Year Experience (FYE)
 - Academic drop-in Sessions
 - Student Health, Wellness, & Accessibility Centre
 - Partnerships with Program Coordinators and Faculty
 - Kickstart and Orientation- Partnership with CSEL
 - Group Advising Sessions
 - Student Activity tracked in CCR, and connected to Beacon



■



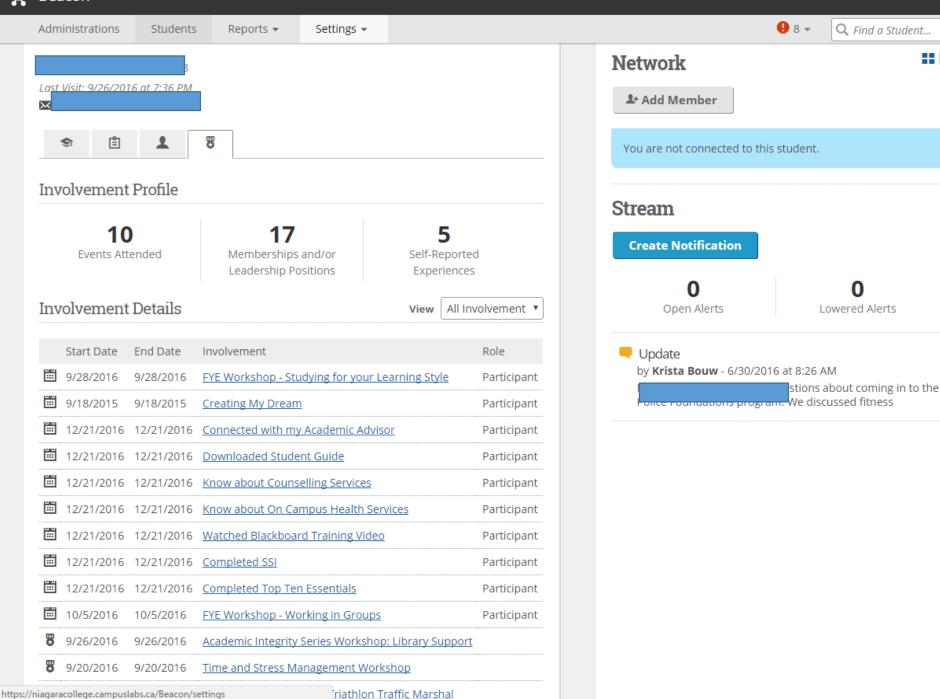
Campus Partnerships

- As part of the Early Alert strategy, campus partnerships were created to maximize the support framework for first-year students.
 - SSI Recommendations- Partnerships with variety of campus supports and services
 - Peer Tutoring
 - Peer Mentoring
 - First Year Experience (FYE)
 - Academic drop-in Sessions
 - Student Health, Wellness, & Accessibility Centre
 - Partnerships with Program Coordinators and Faculty
 - Kickstart and Orientation- Partnership with CSEL
 - Group Advising Sessions
 - Student Activity tracked in CCR, and connected to Beacon

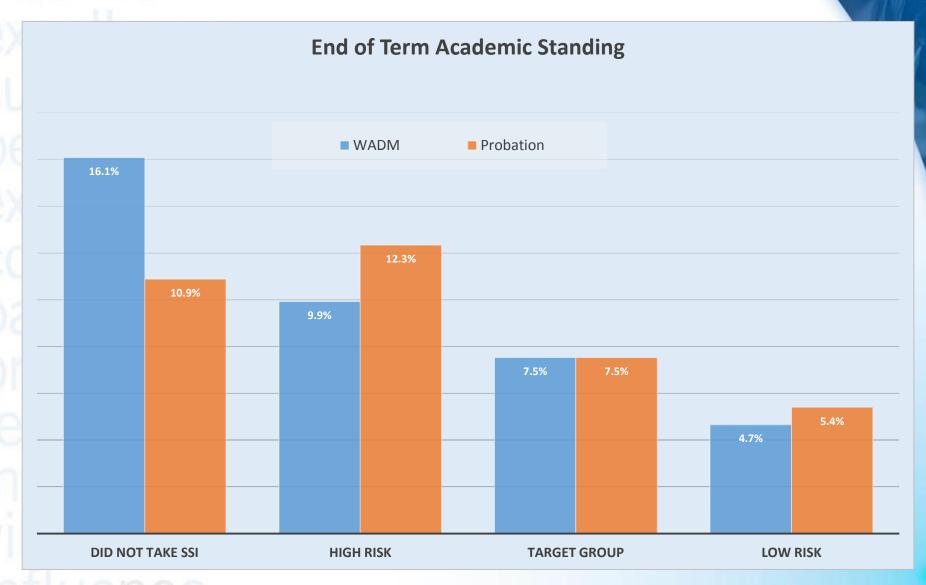


■

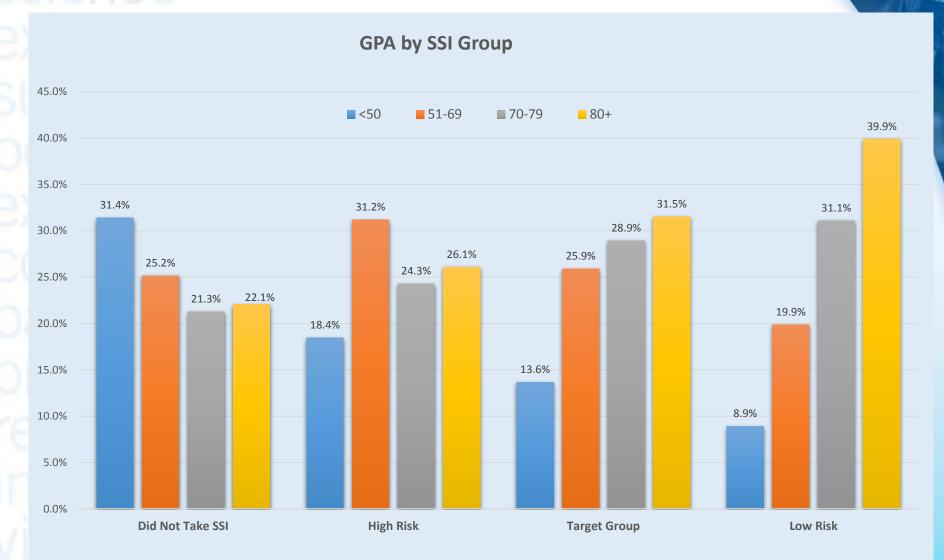




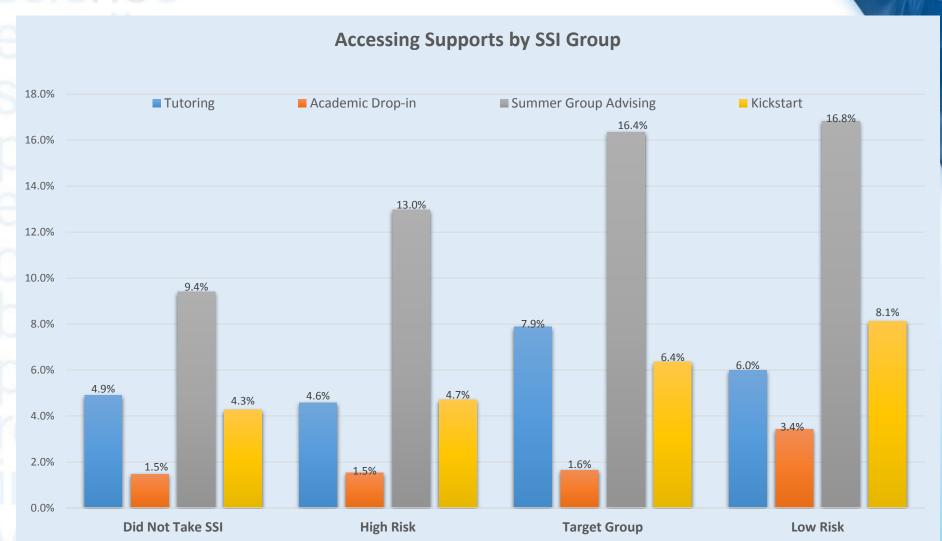
End of Term Results - 2016 Fall



End of Term Results - 2016 Fall



End of Term Results - 2016 Fall



Patterns and Trends Term to Term

Did Not Take & High Risk

Highest rates of Academic Probation and Administrative Withdrawal

Highest percentage of students with term GPA below 50%

Lowest user rates of academic supports and services

Highest number of Academic notifications from faculty



Patterns and Trends Term to Term

Low Risk

Significantly lower rates of Academic Probation and Administrative Withdrawal

Overall highest user rates of academic supports and services

Highest percentage of students with GPA between 70-79%, and above 80%



Patterns and Trends Term to Term

Target Group

Consistently rank in between the low risk and high risk groups in terms of academic standing and term GPA

Observed increased activity in Peer Tutoring and other support services

In Fall 2016 approximately 30% of these students attended initial SSI follow-up meeting

In Fall 2016 approximately 42% of these students had at least one point of contact with an advisor



Take Aways

Determine a group with highest attrition rates as a starting point - Target a particular program, or demographic

Determine your intervention strategy based on identified issues or concerns – What is the goal?

Early Intervention- Pre-orientation and Group Academic Advising Sessions



Take Aways

Orientation Activities- Integrate Academic Advising in orientation programming

Create partnerships with other campus services

Increase visibility of Academic Advisors – Orientation activities, Group Advising sessions, workshops, etc



