

ENHANCING YOUR PROFESSIONAL DEVELOPMENT PLAN: SOCIAL MEDIA & MOOC's (MASSIVE OPEN ONLINE COURSES) FOR ACADEMIC ADVISORS

Jillian Reading, Academic Advisor-
SPHHP- University at Buffalo



@JILLIANREADING #UAC13

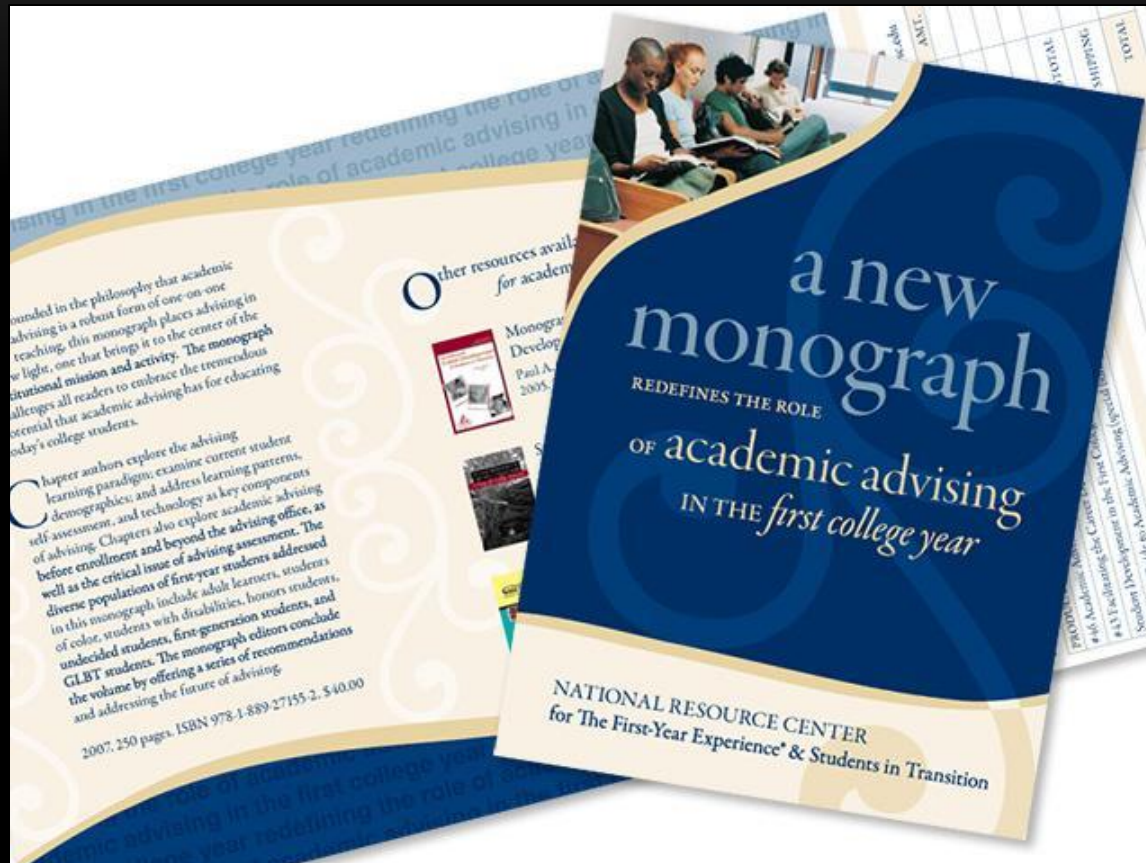


LEARNING OUTCOMES

- Gain knowledge of how to use social media to connect with advising colleagues around the world
- Learn basics of MOOC's & how they can help you professionally
- Identify resources you can use in your own professional development plan

PROFESSIONAL DEVELOPMENT PLANS 101









BARRIERS





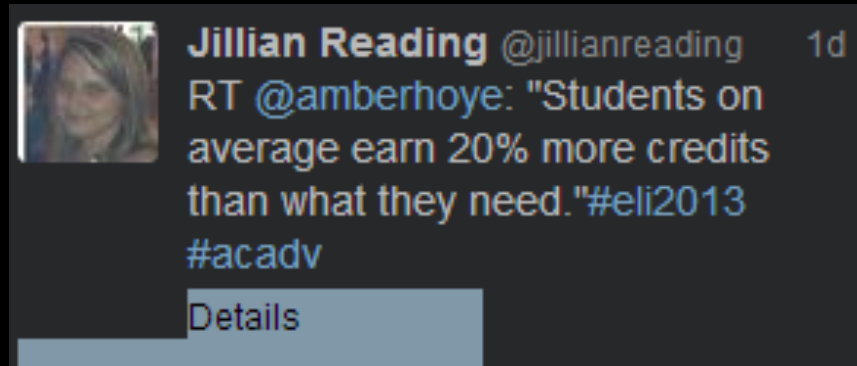




PROFESSIONAL DEVELOPMENT PLANS 201



ANATOMY OF A TWEET



#ACADV TWITTER CHATS

Each Tuesday 7-8 PM EST





Message to #writestuff:

128

[Pause](#)[Refresh Speed](#)[User Control](#)[Toggle Font](#)[Share Link](#)[update](#)

[danmoyle @WordsMatterESW](#) I have the same in Tweetdeck :)
[#writestuff](#) -7:29 AM Feb 9th, 2012



[danmoyle @WordsMatterESW](#) I do...altho I missed it this week.
[#writestuff](#) -10:48 PM Feb 8th, 2012



[WordsMatterESW](#) How many of the [#writestuff](#) participants from last night follow the [#writestuff](#) hash even when we aren't chatting? -5:47 PM Feb 8th, 2012



[andilit @Tleaving](#) We missed you, but there's always next week. We're talking about revision. [#writestuff](#) -9:08 AM Feb 8th, 2012



[cunningpike @andilit](#) Interesting. Now you have me wondering if I do it the other way around. Thanks for the great chat! Goodnight!
[#writestuff](#) -10:12 PM Feb 7th, 2012



[danmoyle](#) Truth "[@cunningpike](#): [@andilit](#) Journal. Writing is like playing an instrument or a sport. You have to build mental muscle memory [#writestuff](#)" -10:09 PM Feb 7th, 2012



well my first #acadv chat was more memorable than my first kiss! :)

less than a minute ago via web



Geoffrey
GeoCorn

RELATED HIGHER EDUCATION TWITTER CHATS

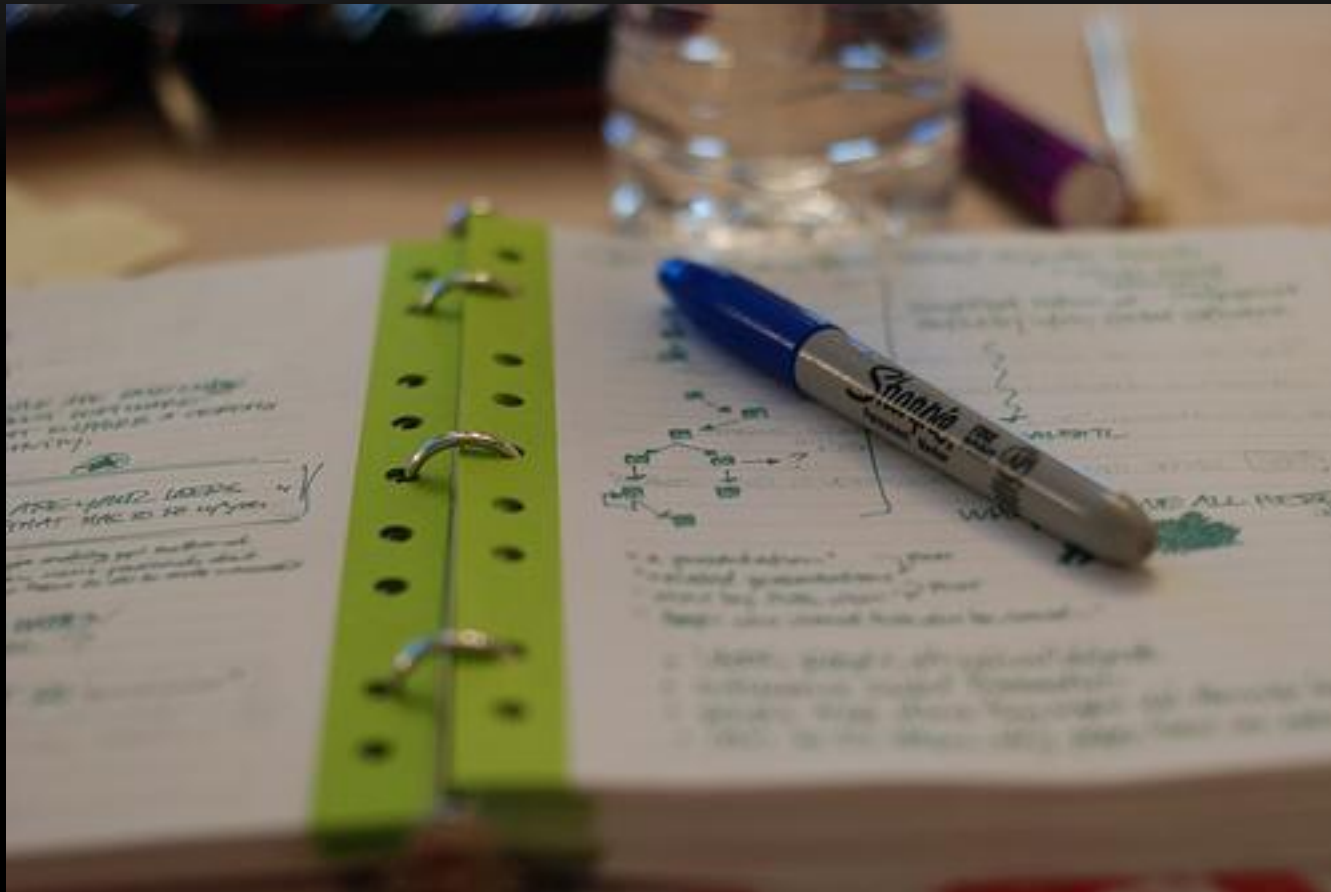


#EMchat
Connecting Enrollment Management Professionals





CONFERENCE BACKCHANNELS










- 


worldoflearning Great session with leaders in education – worldwide – [#ASCD10](#) [#ASCD2020](#) Thank You!
1 day ago from TweetDeck
- 


tonyfrontier [#ascd2020](#) if school is not required to be a learned person, what is school? More specifically grades, paper/pencil tests, seat time, etc...
1 day ago from web


[Reply](#) [Retweet](#)
- 


tonyfrontier [#ascd2020](#) partners within and outside of schools, new ways to engage students; the challenge of new accountability
1 day ago from web
- 

tonyfrontier [#ascd10](#) [#ascd2020](#) TED talks see www.ted.com the Hans Rowling presentations are awesome. The software he shows is now a free google app
1 day ago from web
- 

jnewmanvt Visual literacy so important.[#ASCD2020](#)
1 day ago from web
- 

jnewmanvt Balance face time with virtual–key.[#ASCD2020](#)
1 day ago from web
- 

worldoflearning Multp options limited by funding streams eg how to fund multiple types of instruction? [#ascd2020](#)
1 day ago from TweetDeck
- 

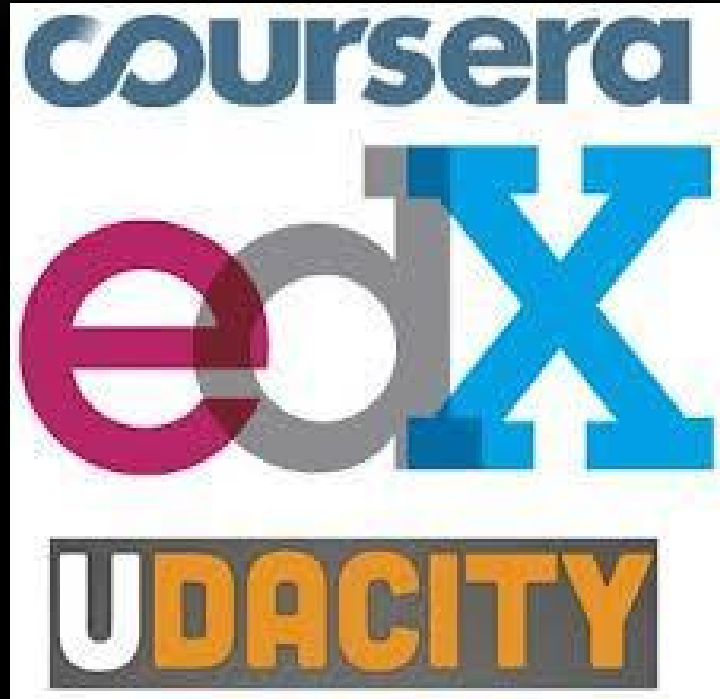
tonyfrontier reply to Ann [#ascd2020](#) Yes – this is a re-envisioning of what educators look like and what educational leadership "is"!
1 day ago from web
- 

worldoflearning Table 12 we need to be able to turn our teachers loose w technology and they will find ways to apply it [#ascd2020](#)
1 day ago from TweetDeck

UPCOMING CONFERENCE TAGS TO FOLLOW

- #acpa13 (March 4-7, 2013)
- #naspa13 (March 16-20, 2013)
- #nacada13 (October 6-9, 2013)

MASSIVE OPEN ONLINE COURSES (MOOC's)



MOOC's FOR ADVISORS

- Leading Strategic Innovation in Organizations (Coursera-March 5, 2013)
- Current/Future State of Higher Education (November 2012)
- Power Searching with Google
- Statistics: Making Sense of Data (Coursera-April 1st, 2013)

RESOURCES

- #Acadv Chat Archive
- Ed Cabellon “Teaching Twitter...”
- EDUCAUSE-Creating a Professional Development Plan

QUESTIONS?