

WNY
Networking Collaboration Resources

Advising Conference

February 15th, 2018

**The Conference & Event Center
Niagara Falls**



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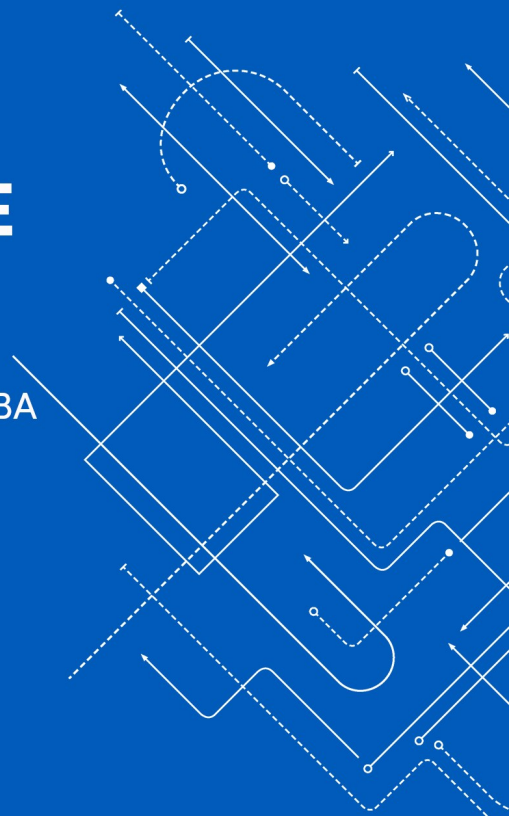


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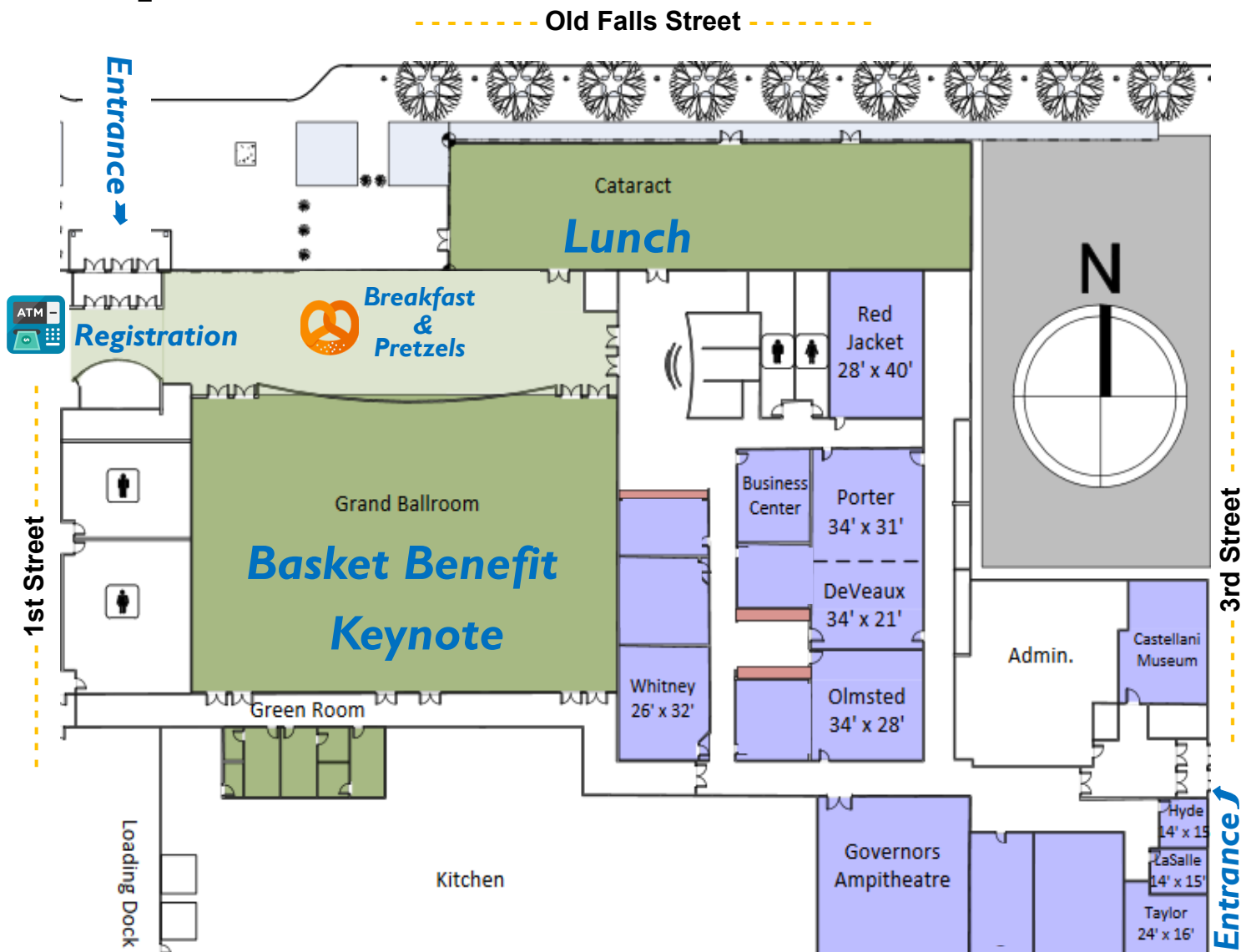






Help us keep
conference
costs down!



Should you have to leave early,
please be sure to recycle your
nametag in the bin provided at
the Registration Desk at the end
of the conference.

Map



- 8:30–9:00 a.m.** **Registration/Breakfast/Basket Benefit**, Grand Foyer 
- 9:00–9:15 a.m.** **Welcome from Conference Chair**, Grand Ballroom
Michelle Semski, Trocaire College
- 9:15–10:15 a.m.** **Keynote Address**, Grand Ballroom
Blanca Vega, Ph.D., Montclair State University
- 10:20–11:30 a.m.** **Concurrent Sessions 1** (choose one)
Governors Technology & Multicultural Competence: Development & Application
Whitney (limited seating) A Conversation with Keynote Blanca Vega, Ed.D.
Red Jacket Starfish: One Community College's Journey with Early Alert Systems
Porter/DeVeaux 'Qualitative Analysis of Student Perceptions' Discussion
Olmstead Career Bound - A Holistic Approach to Student Development in the Digital Age
- 11:30–12:45 p.m.** **Lunch**, Cataract Room (Basket Benefit Open) 
- 12:45–1:55 p.m.** **Concurrent Sessions 2** (choose one)
Governors Where Do First-year International Students Go for Academic Advising?
Red Jacket Creating Spaces that Help Build Relationships
Porter/DeVeaux Opiate Overview and Narcan Education
Olmstead Advising Across Generations: Using a "Person First" Approach
- 1:55–2:25 p.m.**  **Soft Pretzel Break**, Grand Foyer (Basket Benefit Open) 
- 2:25–3:35 p.m.** **Concurrent Sessions 3** (choose one)
Governors LGBTQ Cultural Competency and the Experience of LGBTQ Students
Olmstead What Do You Want from Me? Student Expectations of Advisors
Red Jacket You Too Can Build a Free Online Student Orientation!
Porter/DeVeaux Making Consequence the Enemy in Academic Advising
- 3:35–4:15 p.m.** **Networking & Drawings for Benefit**, Grand Ballroom
*Winners will be announced at 3:45 p.m.

Basket Benefit – 8:30-9:00 a.m.

Earlier this year, University at Buffalo academic advisor and two-time UAC conference chair, Sarah Piraino, was given a potentially fatal diagnosis of a rare, serious disease known as Progressive Multifocal Leukoencephalopathy (PML). It is progressing quickly and is believed to have been caused in part by her long time battle against Lupus. Sarah was accepted into a clinical trial for this disease that we hope will help prolong her life to give her more time with her family. Sarah is a single mom to two children, Anthony and Adriana.



Over the years, Sarah has been very involved in the Higher Education community and in order to help her and her family during this difficult time, WNY Advising is organizing a Basket Benefit. All funds raised will go directly towards Sarah and her family. The benefit will be held in the Grand Ballroom and be open during Breakfast, Lunch, and the Pretzel Break. Winners will be announced at 3:45 p.m. in the Grand Ballroom. A donation box is also available for those who wish to donate, but do not wish to participate in the Basket Benefit.

Welcome – 9:00-9:15 a.m.

Michelle Semski, She/Her/Hers, SemskiM@Trocaire.edu

Chair, WNY Advising Conference / Student Service Advisor, Trocaire College

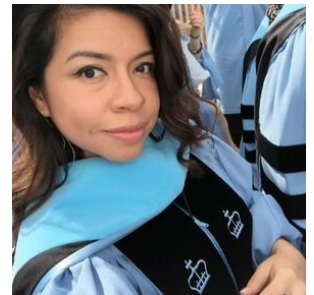
Keynote – 9:15-10:15 a.m.

Blanca Vega, Ed.D, She/Her/Hers, vegab@mail.montclair.edu

Assistant Professor of Higher Education, Montclair State University

Advising College Students During Times of Racial Conflict

While higher education campuses have always been targets for hate groups, radical organizations are ramping up their recruitment efforts now more than ever. To this end, post secondary institutional agents must be aware of how organizational conflict may manifest, even if this is not their main professional responsibility.



By the end of this talk, conference attendees should be able to:

1. Rethink and flesh out assumptions about racial incidents in a safe and supportive space
2. Have a tool to better understand how racial incidents manifest in their institutions or organizations
3. Bring back this tool to their campuses to brainstorm with stakeholders who seek to understand and recognize racial incidents on their campuses.

Dr. Vega's research, teaching, and administrative work centers on access to, persistence in and completion of postsecondary education by underserved populations. Her work is informed by her interest in the role of race and racism in educational settings. Dr. Vega has published articles and presented numerous papers at national and local conferences on topics such as undocumented students, the law, and financial aid. Given her international and national experience, she has been quoted in popular media such as the New York Times. She has expertise in issues of race, diversity, equity, educational opportunity, and law in the U.S. as well as in higher education policy in Ecuador.

(From Montclair State University Faculty Directory)

A Conversation with Blanca Vega, Ed.D

(LIMITED SEATING) This roundtable session offers an opportunity for a limited number of WNY Advisors to sit down with our Keynote Speaker, Blanca Vega, Ed.D to have an open roundtable conversation. It is an opportunity to ask follow-up questions in regard to her keynote address.

Blanca Vega, Ed.D., She/Her/Hers, vegab@mail.montclair.edu
Assistant Professor of Higher Education, Montclair State University

Technology & Multicultural Competence: Development & Application

How has technology & social media impacted your understanding of multicultural issues? Explore how technology and social media can be used to develop multicultural competence through building awareness, developing knowledge, acquiring skills, and taking reflective action. Participants will explore the connections between multicultural competence, NACADA's Core Competencies, and NASPA/ACPA's Stages of Student Affairs Competency through the Blended Model of Competency & Action. The model will be used to examine how multicultural competence can be used by advisors to explore decision making at all levels around technology and beyond.

John P. Sauter, Jr, Ph.D, He/Him/His, jps@niagara.edu, @johnpsauter
Assistant Dean for Academic Affairs (Arts & Sciences), Niagara University

Career Bound - A Holistic Approach to Student Development in the Digital Age

In this workshop attendees will learn how advisors can use a holistic approach including coaching strategies for promoting self-awareness, purpose, vision, well-being, emotional intelligence and professional skills.

We will discuss activities to help students:

- Develop a sense of self and get clear on their professional goals.
- Gain the skills, experience and connections they need to thrive in their career.
- Leverage technology to stand out from the crowd.
- Integrate a video CV/Resume into their personal brand.
- Use LinkedIn as more than an online resume.

Michael Spence, He/Him/His, Mspence@collegeCPR.com, @askspence
Career Coach, Coaching Performance Results/CollegeCPR

Sammy Naji, He/Him/His, najis@trocaire.edu
Academic Advisor, Trocaire College

Starfish: One Community College's Journey with Early Alert Systems

The buzz right now is around downward enrollment trends and what institutions can do to stymie the loss of FTEs. Major efforts across the board at both 2 and 4-year institutions surround the inward evaluation of, and solution to, retention issues. At SUNY NCCC we have recently adopted a retention and early alert system called Starfish from Hobsons in an effort to increase our student retention. Members of the NCCC Starfish Success Team will share the story of their first year from implementation, to pilot testing, and current updates on the spring 2018 full-campus kickoff. Time will be available at the end of the presentation for attendees to share their experiences and to ask questions of the presenters.

Dan Teichman, He/Him/His, dteichman@niagaracc.suny.edu
FYE Success Coach & Starfish Admin, SUNY NCCC

Caitlin M. Wetherwax, She/Her/Hers, cwetherwax@niagaracc.suny.edu
Student Development Advisor & Starfish Admin, SUNY NCCC

'Qualitative Analysis of Student Perceptions' Discussion

Utilizing research from the NACADA Journal Volume 37(2) 2017 "Qualitative Analysis of Student Perceptions: "Some Advisors Care. Some Don't.", " (<http://nacadajournal.org/doi/pdf/10.12930/NACADA-15-027>) we will lead a discussion around what can we do to bridge the gap to improve students' perceptions of advisement.

Kathryn Marzec, She/Her/Hers, kam@niagara.edu
Senior Academic Advisor, Niagara University

Agnieszka (Agnes) Zak-Moskal, Ed.D., She/Her/Hers, azakmoskal@villa.edu
Director of Student Success, Villa Maria College

Maria Brickhouse, She/Her/Hers, brickhmb@buffalostate.edu
Academic Center for Excellence Coordinator, A.O.E. EOP, Buffalo State College

Susan Stiner, She/Her/Hers, stinerst@buffalostate.edu
Academic Advisor, Academic Commons, Buffalo State College

Heather Maldonado, Ph.D., She/Her/Hers, maldonhd@buffalostate.edu
Assistant Provost for Academic Success, Buffalo State College

Lunch / Networking– 11:30 a.m.—12:45 p.m.

Join us in the Cataract Room for lunch and an opportunity to network with your colleagues from around the region.



*The Basket Benefit will be open during lunch. Baskets located in Grand Ballroom.

Governors

Where Do First-year International Students Go for Academic Advising?

Good academic advising results in increased retention and graduation rates (Gordon, Habley, & Grites, 2008). A substantial body of literature emphasized on the academic advisement of U.S. students in the higher education system, including students in all ranks of universities; students of ethics, athlete students, and students with disabilities, etc. However, research on academic advisement of international students is way behind, which implies the neglect on the study of this diverse population in terms of academic advisement, which may influence institutional service improvement and result in their academic dissatisfaction in the U.S. This quantitative study will use data from Topical Module of Academic advising from 2015 National Survey of Student Engagement (NSSE) to discover the primary source of academic advising for first-year international students. The research result will contribute to the literature on academic advisement for international students and will provide valuable information for U.S. host institutions of international students.

Xiao Yuan, She/Her/Hers, xyuan@mail.niagara.edu

Doctoral Student, Niagara University

Red Jacket

Creating Spaces that Help Build Relationships

Relationships that students develop on campus with faculty, staff and peers are vital to degree persistence (Chambliss and Takacs, 2014). There has been a trend in creating staff roles at college campus that are very relational in nature: academic coach, mentor, probation coach. This interactive workshop will discuss relationship building on campus between staff and students, and how to create spaces that intentionally promote these relationships within your role.

Elizabeth Kerr, She/Her/Hers, EKerr@villa.edu

Academic Coach and Student Success Coordinator, Villa Maria College

Olmstead

Advising Across Generations: Using a "Person First" Approach

Working in higher education, as advisors and administrators we experience students that may not always fit a “traditional student” mold. In this presentation, learn a few techniques that will help you to literally “advise across generations” and speak with people how they would like to be spoken to, rather than how you may typically advise. Our higher education landscape is consistently changing and one moment you may be talking with a 21 year old traditional undergraduate and the next with a 45 year old career changer. Using examples and lessons learned from adjusting my own advisement style from solely 18 and 19 year old residence hall students to prospective graduate students of all ages, you can walk away with some tips and tricks to improve your own advisement technique.

Baylee Richards, She/Her/Hers, bayleeri@buffalo.edu

Recruitment & Marketing Coordinator, UB Graduate School of Education

Opiate Overview and Narcan Education

WNY Advising is pleased to welcome Cheryll Moore from Erie County Health to provide academic advisors information and training on the current opioid epidemic impacting our community and provide us with resources and guidance on how we can help.

Learning Objectives

- The opioid epidemic in Erie County today – what happened?
- Signs and symptoms of an opioid overdose
- Good Samaritan Law
- ESAP and SEP
- Use of Narcan (naloxone) to reverse an overdose
- Reporting and follow up

Note: The workshop is open to all; anyone 16 and over is eligible to receive their own Narcan kit (dependent on NYSDOH supply availability); all will receive instructions on how to get Narcan at a pharmacy.



Erie County
Department of
Health



Public Health
Prevent. Promote. Protect.

Cheryll Moore She/Her/Hers, Cheryll.Moore@erie.gov
Medical Care Administrator, Erie County Health

JOIN OUR BI-WEEKLY ACADEMIC ADVISING CHATS ON
TWITTER USING THE HASHTAG #ACADV

Spring 2018
@AcAdvChat

FEBRUARY 13, 27
MARCH 13, 27
APRIL 10, 24
MAY 8, 22

@AcAdvChat

Academic Advising Chat (@acadvchat) is a biweekly national twitter chat (Tuesdays at 1pm EST. Join the chats by following the #acadv hashtag in any of these three ways:

- **Twitter Hashtag:** #acadv
- **#AcAdv TweetChat Room:**
<http://tweetchat.com/room/AcAdv>
- **Tweetdeck Column:** “#acadv OR @Acadvchat”: <https://tweetdeck.twitter.com/>

Let's Chat About Being a Higher Ed Professional Online...

#HEdigID Chat

Join Us the 2nd Friday
of EACH Month for an



ALL DAY* conversation on Twitter via the hashtag:

#HEdigID

February 9, 2018

March 9, 2018

April 13, 2018

May 11, 2018

June 8, 2018

July 13, 2018

August 10, 2018

September 14, 2018

October 12, 2018

November 9, 2018

December 14, 2018

*This daylong, "slow" Twitter Chat format is designed to allow for participation across time zones and schedules. Any and all post-secondary faculty, staff, professionals, scholars, practitioners, and graduate students are encouraged to contribute to the TOPIC, THEME, and PROMPTS throughout the entire day. [Formerly known as: #AcDigID & #EdDigID]

Soft Pretzel Break – 1:55-2:25 p.m.

Grand Foyer



Join us for a little afternoon break to enjoy some soft pretzels & networking.



Note: Basket Benefit closes at the end of the break.

Session 3 – 2:25-3:35 p.m.

Olmstead

What Do You Want from Me? Exploring Student Expectations of Advisors

As we take on a daily barrage of emails and phone calls between our scheduled appointments, doesn't it sometimes feel like our students have unrealistic expectations of us as academic advisors? But how well do we really know what most of our students expect? This presentation will explore student expectations of advisors based on lessons learned through three very different sources. These sources include a study published in the 2014 NACADA Journal, advising assessment data from three years of surveys administered at the University at Buffalo (UB) and data from an expectations activity conducted with incoming freshmen in UB's College of Arts and Sciences. Some of this data was surprising! We will discuss why some of these expectations are important and what we can do with this information

Eric Streeter, He/Him/His, es54@buffalo.edu, [@ESTweeter](https://twitter.com/ESTweeter)

Senior Academic Advisor, University at Buffalo

Lisa Tuyn, She/Her/Hers, lhackett@buffalo.edu

Associate Director, Student Advising Services, University at Buffalo

Porter / DeVeaux

Making Consequence the Enemy in Academic Advising

Today's college students are coming from a world of second chances insulated from the repercussions of failure and ownership of their choices.

Shifting ownership back to our students by empowering them through their choices and making the consequence the enemy begins to move the paradigm away from the advisors, professors and curriculum. We will discuss how the use of consequences will help students to look beyond the immediate need of comfort and stress relief to the future impact of their choices and how to foster ownership to build a stronger academic foundation.

Connie Hanel, She/Her/Hers, cchanel@buffalo.edu

Manager of the Undergraduate Learning and Community Center, University at Buffalo

Red Jacket

You Too Can Build a Free Online Student Orientation!

It started with a request 2 years ago from administration to find a way to create a new online orientation for all freshmen and transfer students that would be mandatory. Q) How were we able to get this done in 2.5 months with no budget? A) Collaboration between registration and advising staff, leveraging skills, asking questions, going out of our comfort zone, and a dash of elbow grease. Attendees of this session will hear the story of how we leveraged pre-existing technology at our institution to make this happen. We will share our process and our next steps for making this Online Orientation even better, and how they too can create an online orientation at their campus.

Melissa Lock, She/Her/Hers, mlock@niagaracc.suny.edu

Registration & Records TA, SUNY NCCC

Caitlin M. Wetherwax, She/Her/Hers, cwetherwax@niagaracc.suny.edu

Student Development Advisor, SUNY NCCC

Governors

LGBTQ Cultural Competency and the Experience of LGBTQ Students

The Pride Center offers LGBTQ Cultural Competency Trainings and presentations to businesses, academic organizations, government agencies, and organizations interested in having members of their staff trained on being sensitive to the thoughts, feelings, and experiences of their LGBT customers/clients/students and co-workers.

Our curriculum is tailored to meet the needs of those requesting the trainings. Topics that are addressed include the basics of appropriate language, definitions of terms, deconstruction of stereotypes, and more specialized issues, as needed. This type of training helps to address considerations such as improving communication, creating safer space, developing tolerance, and enhancing learning and work environments.

Steve Jagord, He/Him/His, sjagord@pridecenterwny.org

Program Manager, Pride Center WNY



After the Conference



Post Conference Survey

Please be sure to complete our post conference survey which we use to evaluate and improve the conference each year.

wnyadvising.weebly.com/wnysurvey.html



Presentations & Handouts

Visit our archive to view presentations and handouts from today's conference as well as our past conferences.

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@WNYAdvising **Networking / Benefit– 3:35-4:15 p.m.**

Networking / Benefit Drawings – 3:35-4:15 p.m.

Grand Ballroom

Join us in the Grand Ballroom for some end of the day networking.
At 3:45 p.m. winners of the Basket Benefit will be announced.



A special thank you to everyone who planned, supported, donated and volunteered to make the WNY Advising Conference a success.

Learn More about WNY Advising

[wnyadvising.weebly.com /](http://wnyadvising.weebly.com/)

WNY Advising's mission is to foster collaboration and networking among advisors and higher education professionals in the greater Western New York (WNY) area and beyond. WNY Advising has evolved beyond its role as a conference provider into a professional development resource and event hub for advising and connect with each other. It also acts as a repository for advising, career, social justice, technology and professional development resources.



2018 Committee Members

- **Michelle Semski, Trocaire College**
2018 Conference Chair
- **Tiffany Hamilton, Daemen College**
2019 Chair Elect
- Dalene Aylward, UB
- Shannon Brown, UB
- Samantha Calabrese, UB
- Heather Hagenbuch, UB
- Denise Hurst, SUNY Erie
- Elizabeth Kerr, Villa Maria College
- Heather Martin, SUNY Erie
- Virginia Pasceri, Niagara University
- Amie Pistrin-Faust, SUNY Erie
- John Sauter, Niagara University
- Caitlin Wetherwax, SUNY NCCC
- Janeen Wilder, UB

Conference Updates

- Updates, Information, Committees

Professional Development Resources

- Professional Development, Social Justice, Social Media Tips, Organizations, & Events

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Join the Committee



wnyadvising.weebly.com/committee.html

Notes



#WNYAdvising

This image shows a full page of blank, lined paper. It features approximately 20 horizontal blue lines spaced evenly across the page, typical of notebook or legal stationery. The lines are thin and light blue, set against a plain white background. There is no handwriting, printed text, or other markings on the page.

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