

WNY Advising Conference, Niagara Falls, NY, February 13,
2019

Creativity, Art, & Innovation: Lessons for Advising

**#SAProArt
Giveaways!**

John Sauter, Ph.D.
Chelsea O'Brien
Janeen Wilder
Evan Pierce



Slides:

<http://bit.ly/saproart19WNY>

<http://bit.ly/saproart18> (NACADA '18)

Coloring Book:

<http://bit.ly/saproartcoloringbook1>

Learning Objectives

- Learn how harnessing creativity can help advisors enhance their professional practices and better engage their students.
- Examine how art, mindfulness, and visual concepts can promote self care among students and advising colleagues.
- Explore the concept of innovation in the profession as a proactive tool.
- Discuss these concepts in relation to our own practices as advisors.
- Creative/Art based giveaways to take back to your campuses.

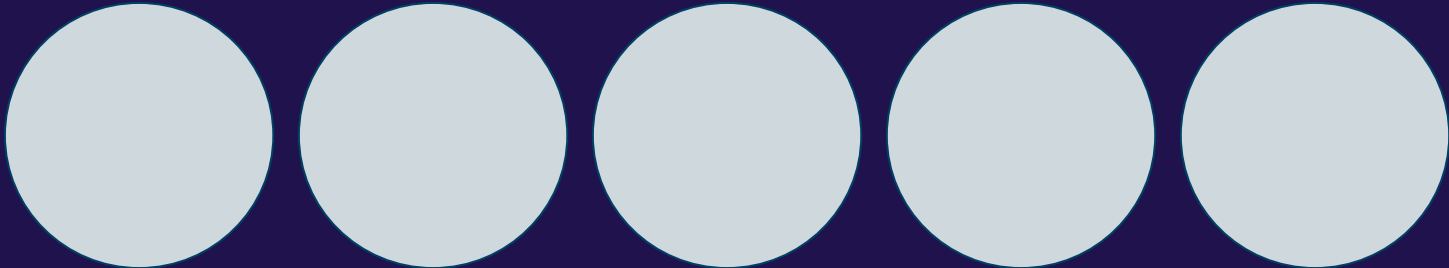


Creative Activity



30 Circle Challenge

Channel your creativity to fill as many of the circles as possible in 3 minutes.



Source:

<https://clubexperience.blog/2018/03/29/30-circles-challenge-creative-ice-breaker-activity-with-free-download/>

Creativity in Advising

- What does it mean to be creative in the workplace?
- Modeling creativity and engaging students
- How does creativity enhance our practice

This session will explore the benefits of creativity in the workplace as well as how modeling, supporting and exploring students' creativity can help advisors to better engage and understand their students.

Art, Self-Care, & Advising

- Tools for Self-Care & Mindfulness
- Visual Concepts & Connections
- Art Appreciation

Advisors can employ artistic mindfulness, or being in the moment, to enhance their focus and engage critically with their practices. In “Teaching mindfulness for the self-care and well-being of student affairs professionals”, Burke, Dye & Hughey (2016) noted that mindfulness can foster better self-care, improved service outcomes for students, and affect change in various aspects of student affairs professionals' lives.

Innovation

- Rethink how to get things done?
- What are the resources at hand?
- Support creative innovation!

Innovation is the application of creativity to professional practice in ways that think outside of the box, and rethink the professional paradigms that may limit our potential to enhance the student experience.

**"With a little bit of imagination,
anything is possible."
– MacGyver**



#SAProArt Digital Community



SAPro Art
#SAProArt

<http://saproart.weebly.com/> & Facebook Group

“I didn’t know that I was creative.”

John Sauter

Assistant Dean for Academic
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Creativity as a Process

How often do we take a deep look at the world around us?



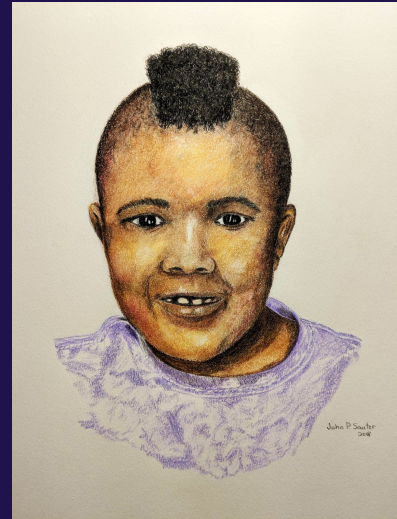
Urban Sketch Near Campus



Colored
Pencil
Portraits

What Works for You?

- Comic Books
- Colored Pencils / Markers
- #Inktober
- #UrbanSketching





Building Bridges on Campus



Art As Gifts

Scratch Art on My Desk



Dr. Mary Kozub, Sewn Portraits



"Study of WoK" in Student Publication



Student Coloring

Art & Emotional Support

Art can engage serious issues.



Instead, Rory had fallen in with a bad crowd and ended up kill, but my friend Jeremy (a burgeoning taxidermist) saw great (and very few tire marks) on the cadaver and decided the tiny spirit should live on in the most disturbingly joyous way



(Courtesy of Jeremy Johnson)

Rory the Dead Raccoon stood up on his hind legs, his arms out in glee. He looked like he was the most excited member of a surprise party, or like a Time Lord in the process of regenerating. His bafflingly enormous smile caused people to giggle (loudly and a little nervously).

Giving Back to the Community

Art & Fundraising

Professional Development/Community

NACADA Creativity Labs Proposal



NACADA/WNY Advising
#SAProArt Presentations



Art Prints for
Scholarship



Art Giveaways



Custom Artwork



NACADA ACD Poster

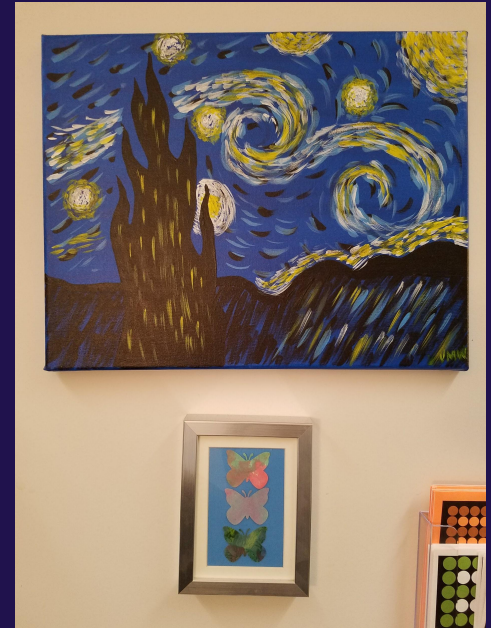
Janeen Wilder

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Janeen's Perspectives

- Creating a comfortable and “homey” atmosphere
- Starting a conversation, encouraging & exploring interests & talents, connecting to others



Janeen's Perspectives

- Creating for stress release, mindfulness, gift giving, problem solving
- Giving back to the community



Chelsea O'Brien

Coordinator of Tutoring & Academic
Support

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Chelsea's Perspectives

- Life-long learning
- Applicable lessons
- Community connections
- Value in making
- Use what you have



Failure is ok

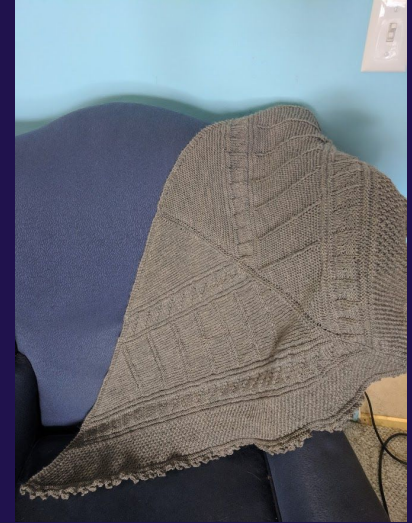


Crafting is helpful

- Mindfulness
- Anxiety
- Social awkwardness



Making is physical



Making doesn't always look like making



Evan Pierce

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Perspective | Photography | Passion



A good snapshot keeps a moment from running away.
-Eudora Welty



Photography & Advising

- **Perspective**
 - Looking for uniqueness, interest, different vantagepoint
- **Focus**
 - External, exploring, framing, goal setting
- **Capture**
 - Discovery (self and external), Eureka effect, limitless possibilities
- **Satisfaction**
 - Accomplishment, outlet (academic, social, creative), finding passion

Journey: Student | Career | Hobby | Passion

- **College:** Worked in dean's office. Became the official /unofficial college advisor.
- **Career:** Teacher; College Academic and Career Advisor; Graduate Admissions.
- **Hobby:** Dog + Hiking + Photography
- **Passion:** Higher Ed & Photography



Professional Life

"I chose Niagara University for my undergraduate and graduate studies because of the welcoming atmosphere and supportive professors. I felt continuing on at NU for my MBA in Accounting would help me obtain my CPA."

I love working in the Office of Student Activities for my graduate assistantship. I interact with many different people during the workday and routinely have to meet deadlines - both will help me in my future profession as an accountant."

-Caton Charleston, '18
MBA Accounting



"The unique part of my Niagara graduate program was the small cohort size. I received individualized attention, case consultation, and continuous support from my faculty."

The practicum opportunities supplemented my professional growth and also allowed me to serve the community as a graduate student."

-Clara Kuntz

M.S Clinical Mental Health Counseling, '14



"After experiencing Niagara University as an undergraduate, I continued my education here because it provided me with flexible scheduling, strong academic and financial support, as well as the most current theory and practice in literacy education."

The diverse practicum experience allows graduate students to work within clinical settings, and/or various school settings. This customization of the Literacy Education program gives me the ability to become a well-rounded and excellent candidate in the job market."

Alisha Battaglia, '17
M.S.Ed. Literacy 5-12



"As a Graduate Assistant for the Big Eagle Little Eagle Mentoring Program, I am involved in developing a sustainable community outreach program. The program introduces students from Niagara Falls high school to the Niagara University campus."

I believe that my graduate assistantship has already helped develop my marketing and organizational skills. My position allows me to manage many tasks and exercise both my academic knowledge and strong work ethic."

-Eric Rigg

MBA Strategic Management, '18



Niagara University Campus



Community



Accomplishment



“Feel the Power”

Dusk

there is a moment
when the worries of the day fade
and the terrors of the night
have yet to creep in.

when a light
cuts
across your path
suspending you
between.

between.

a reprieve
an alchemy
a glow
a flush

dusk.

evan f. pierce
2018



Creative Activities



Using the tools / supplies available to you

Creatively envision & represent **what makes you happy**.
Share what you created and why it is important to you.

Together with your neighbors, brainstorm **1-3 ways to incorporate more creativity into your personal lives or professional roles?**

Reflection & Sharing: Your Perspectives on Creativity, Art, & Innovation

We encourage you to continue to share your own perspectives on creativity in the workplace and how art & innovation can potentially benefit your practices.

Giveaways!

#SAProArt Hashtag

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NACADA 2018

<http://bit.ly/saproart18>

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